

SYNNEX

# Financial Solutions

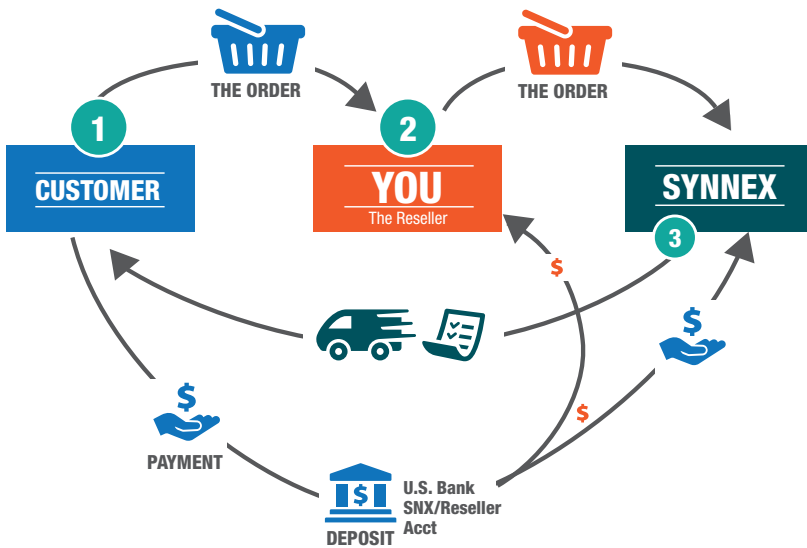
## Tap into *Unlimited Credit* & Powerful Financial and Procurement Tools through SYNEX® RISE

**Add New Capabilities:** SYNEX® RISE gives you the financial and procurement resources to confidently bid on and win bigger deals, and to provide small- and medium-size customers with access to complete, enterprise-level financial resources.

**Virtually Unlimited Credit:** Now you can step up to growth opportunities without the usual limitations of credit capacity, vendor support, accounting infrastructure – and risk. You focus on strategic planning and closing business, and SYNEX® RISE will be there to provide you with virtually unlimited credit capacity on products procured through SYNEX, coupled with powerful logistics tools to make purchasing and shipping simpler and quicker.

**Your Fortune 500 branch office:** SYNEX® RISE provides industry-leading credit and collection solutions, accounts receivable management, and account reconciliation, while you maintain full control of your business processes. It's your business and your brand; you call the shots with the confidence of a Fortune 500 business leader.

### How SYNEX® RISE Works:



- 1 Customer contacts you, the reseller to purchase product
- 2 Reseller purchases product from SYNEX
- 3 SYNEX ships product and Reseller branded invoice direct to customer

### SYNNEX® RISE Provides

- Virtually unlimited credit capacity
- The ability to break through growth barriers
- Full visibility to the status of customers' accounts receivable
- Customized collateral with only your name and branding
- Expert credit and financial analysis of your customer base and new accounts
- Expertise in a wide range of markets
  - » SLED
  - » SMB
  - » Healthcare
  - » Fortune 500
  - » Federal Government
- One source for the best products and pricing
- Credit investigations and approvals
- Dispute resolution
- Industry-leading credit and collections

Take advantage of the most exciting A/R management service in the channel today:

Alan Buttery, Senior Vice President, Financial Operations, at 864-349-4128 or [alanb@synnex.com](mailto:alanb@synnex.com);

Lee Morgan, Manager – Consulting, Financial Services, at 864-349-4392 or [leem@synnex.com](mailto:leem@synnex.com);

**For account inquiries:**  
Chase Biber, Financial Services Consultant, at 864-349-4193 or [chaseb@synnex.com](mailto:chaseb@synnex.com);

Mark Panosian, Financial Services Consultant, at 864-349-4707 or [markp@synnex.com](mailto:markp@synnex.com).

**For general inquiries:**  
Brea Perry, Relationship Manager, at 864-349-4154, [BreaP@synnex.com](mailto:BreaP@synnex.com) or [RISE@synnex.com](mailto:RISE@synnex.com)





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## Benefits

- Access New Opportunities
  - » Burst through growth barriers
  - » Improve your working capital
  - » Capture larger accounts
- Simplify Procurement & Logistics
  - » One source for the best prices on the products your customers want
  - » No credit constraints for your qualified customers on goods purchased through SYNNEX
  - » Take advantage of bundled SKUs or create unique bundles
- Take Control of Accounts
  - » Full visibility to the status of your customers' accounts receivable
  - » All functions display your business name and branding
  - » You define each customer's experience, standard policy, and any exceptions

Don't just grow – grow exponentially with SYNNEX® RISE!



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[alanb@synnex.com](mailto:alanb@synnex.com);

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Financial Services, at 864-349-4392  
or [leem@synnex.com](mailto:leem@synnex.com);

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