

## Microsoft devices for Financial Services

Improve productivity, and exceed customer expectations

In an increasingly competitive and mobile world, financial services organizations need to deliver outstanding customer service, anytime and anywhere.

Thin, light, powerful and secure, Surface frees employees from their desks. With instant access to customer history, and product and market information, they can work wherever their customers need them, and deliver best and timely advice.

## Get more done, faster

Surface provides finance professionals with the best elements of a desktop, laptop, and tablet. One device does more, and flexes to the job in hand. Surface Book has three different configurations: use it as a laptop to crunch some numbers, a clipboard to engage with customers in branch, and a canvas to allow customers to sign documents securely using Surface Pen. Surface Pro 4 quickly converts from a tablet to a laptop with the unique Type Cover<sup>\*</sup>.

- Access, edit and share work using the full Office Suite with Windows and trusted industry-specific apps.
- Video conferencing helps teams to collaborate more, shape recommendations and make decisions faster.
- Take searchable, handwritten notes in meetings with Surface Pen and OneNote.

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## Improve the customer experience

Customers expect to interact with finance professionals on their own terms, so employees need the tools that enable them to deliver expert advice from a location, and at a time, that best suits the customer.

- Light and powerful, Surface frees employees from their desks so they can spend more time with clients.
- Microsoft Dynamics and Office 365 applications run seamlessly on Surface devices, increasing productivity and providing easy access to a customer's history in real time.
- Taking notes, and capturing signatures, directly on screen cuts down paperwork so there's more time to spend on client business.



"Surface has definitely become the most important piece of technology that I own... it really allows me for the first time to be truly mobile."

Christian Wallace Tech Analyst Emancipation Capital

## Protect your customers from first to last

Keeping customer information secure is a priority for all financial services organizations. Surface with Windows 10 offers enterprise-grade security and the peace of mind that comes from knowing that customer data, and the reputation of the organization, is safe.

- Working directly on to the screen, with Surface Pen, means no more loose bits of paper.
- With comprehensive security features, and regular updates, Windows 10 protects against viruses and malware.
- Log in is faster and more secure with Windows Hello facial recognition.



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