LENOVO DCG Pop Start

Program News

Storage Attack! Show Partners The Value of Lenovo Storage!

Selling storage? Make sure your Partners understand the tremendous profit opportunity selling Lenovo Storage. The attached storage flyer shows...

1. Incredible value with 6 sample reference configs. These solutions are 20-40% below the competition.

2. Incredible profit potential. Storage earns up to 15% in backend additional rebates not including margin!

Partners Sellers Can Earn $4000 Selling Lenovo Fibre Channel Switches

Selling storage? Make sure your Partners take advantage of our aggressive pricing and promotions on Fibre Channel Switches. These Broadcom based switches offer industry leading performance and reliability.

Pricing is targeted to be 20-50% competitive models from HPe or Cisco. LEAP/NSP Spiffs range from $500-$4000. Deal Registration always gives you the lowest price.

Check out our new product summary sheet attached to this newsletter

Lenovo North America 4P Team

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Incentives Update

Get Your Partners Using LEAP

Did you know that 54% of LEAP Benefits go unclaimed?
Looking to see what your Partners are eligible for?
The LEAP Program has created a tool for you to pull the data
you need to talk to your partners about using LEAP

Visit: app.powerbi.com
User ID: leapnacams@motivforce.com
Password: NaCam2020

Contact Jennifer Smythe for more details on LEAP

New VMware Software Incentives

The software team has launched new Partner Incentives for
VMware. Earn up to 2400 points when you sell these
qualifying products

PN	Description	LEAP Bonus Points
7S0600NTWW	VMware vSAN 7 Standard for 1 processor License	400
7S0600PVWW	VMware HCI 6 Kit Essentials for 3 Nodes (Max 2 processors per node) License	800
7S0600PRWW	VMware HCI Kit 6 Standard (Per CPU) License	800
7S0600PZWW	VMware HCI Kit 6 with Operations Management (per CPU) License	800
7S0600MDWW	VMware vSAN 7 Advanced for 1 processor License	800
7S0600PHWW	VMware HCI Kit 6 Advanced (Per CPU) License	1600
7S0600MRWW	VMware vSAN 7 Enterprise for 1 processor License	1600
7S0600NBWW	VMware vSAN 7 Enterprise Plus for 1 processor License	2000
7S0600PMWW	VMware HCI Kit 6 Enterprise (per CPU) License	2400

Contact Randy Brubaker or Jennifer Smythe for more
details on this program.