

SYNNEX

Financial Solutions

Market Drivers and Opportunities

SYNNEX is now offering Device-As-A-Subscription (DaaS), a brand new program that enables you and your end-customers to obtain devices on a true subscription basis bundled with a suite of services that can easily adapt to your customers' changing needs.

Available in both the U.S. and Canada, the SYNNEX DaaS program encompasses many types of devices including desktops, notebooks, tablets, 2-in-1s, and handhelds. Here's how DaaS can help you gain a competitive advantage and drive growth for your business.

Reseller Benefits:

- A robust suite of services wrapped around your technology offering.
- The ability to provide your customers with subscription offerings while taking advantage of the breadth of SYNNEX' line card.
- Full revenue on the initial transaction and built-in refresh sales.
- The ability to co-term additions or extend the subscription.

End-Customer Benefits:

- The ability to evolve from a capital expense procurement model to an operating expense model that frees up cash and helps customers grow their business.
- The flexibility to refresh technology on a regular basis without the worries that come with maintaining or owning devices.
- The freedom to scale up or down based on changing business needs.
- Managed services that include patching, monitoring up/down status, electronic asset management and tracking, and help desk services are included so customers' IT teams are free to focus on other projects.



FLEXIBILITY
TO REFRESH TECHNOLOGY
ON A REGULAR BASIS

DRIVE GROWTH
WITH DEVICES AND A
ROBUST SUITE OF SERVICES

FREEDOM
TO SCALE UP OR DOWN

ENGAGE NOW

Ready to get started?
Contact your SYNNEX sales
representative for quotes
or more information.

The SYNNEX Difference

Available with a two or three-year subscription, DaaS is billed monthly by SYNNEX Financial Services. Your customers can procure hardware and software solutions for one low monthly payment, and they can refresh their devices regularly or pay month-to-month at the end of the subscription period. Subscriptions include device warranties and accidental damage protection as well as valuable software and services like Office 365 Enterprise or G Suite, end point protection, help desk and support, electronic asset management and tracking, and more.