



HP GENERATION 9 & BLADE DATA CENTER INTEGRATION

Offer the HP servers your customers need for value-added solutions, integrated systems, and private-label products. The HP BTO program, which utilizes the latest HP Generation 9 and blade servers, provides a versatile and affordable high-quality solution. Choose your Intel- or AMD-based processors, memory, hard drives and other components required for each of your customers' specific installations.

REASONS TO CONSIDER HP BUILD-TO-ORDER DELIVERED SOLUTIONS FROM SYNNEX

- 11 warehouses are strategically located across the U.S. to provide one- to two-day delivery using ground service
 - Will-call and local-delivery options to provide same-day service
 - HP server inventory stocked in all locations
 - Support for projects and rollout programs in all locations
- Full-service integration facility in Olive Branch, MS
 - Capabilities ranging from basic insertions to full OEM manufacturing
 - 72-hour SLA for standard integration services
 - Dedicated integration project managers
- Online BTO configuration tool (iQuote) that allows validated quotes to feed directly into the SYNNEX e-commerce site (EC-Express) for order placement
- Dedicated HP business development staff trained to help customers leverage all HP pricing programs for your BTO solution

KEY BENEFITS

- Receive quality HP server products more quickly and conveniently than ever before
- Expand your sales with SYNNEX sales and marketing support
- Stage servers in local warehouses for faster delivery and lower costs
- Use the SYNNEX BTO configuration tools to validate, order, and ship products
- Integrate your HP Intel and AMD processors, memory, hard drives, and other components into all the HP server platforms
- Provide shorter SLAs using HP SmartBuy solutions over configure-to-order at the HP factory

HP BUILD-TO-ORDER ASSEMBLY

HP ProLiant is the x86 server-market-share leader in both factory revenue and units. **SYNNEX can:**

- Offer aggressive pricing, including volume discounts and new-business incentives
- Provide HP server designs to fit your exact specifications
- Verify and validate your server designs for optimal price/performance
- Build and test your products to ensure quality and reliability
- Deliver expert and dependable support services

Find out how easily and economically you can integrate HP servers into your value-added solutions.

CONTACT YOUR SYNNEX HP BUSINESS DEVELOPMENT TEAM

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or call 800-444-7380, option 1

