

Fast Facts: Healthcare

3M™ Privacy Filters help safeguard sensitive data on your screen by blocking visual hackers from side views and are a crucial part of your data protection.

Who is Vulnerable?

- Medical practices
- Clinics
- Hospitals
- Health insurance companies
- Records facilities
- Business associates and subcontractors

What Data May be Seen?

- Patient health records
- Protected Health Information (PHI)
- Anything viewed on-screen in an unsecured location
- Payment Card Information (PCI)
- Personally Identifiable Information (PII)

Why should you care?

- Data breaches can cost healthcare facilities millions of dollars in lost business, regulatory fines and legal expenses
- The Health Insurance Portability and Accountability Act of 1996 (HIPAA) requires appropriate safeguards to protect the privacy of personal health information*

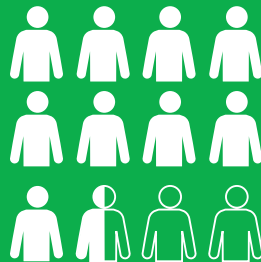
89% of healthcare organizations have experienced a data breach as of 2016:



80% of consumers say they trust healthcare providers to preserve their privacy and protect personal information.²



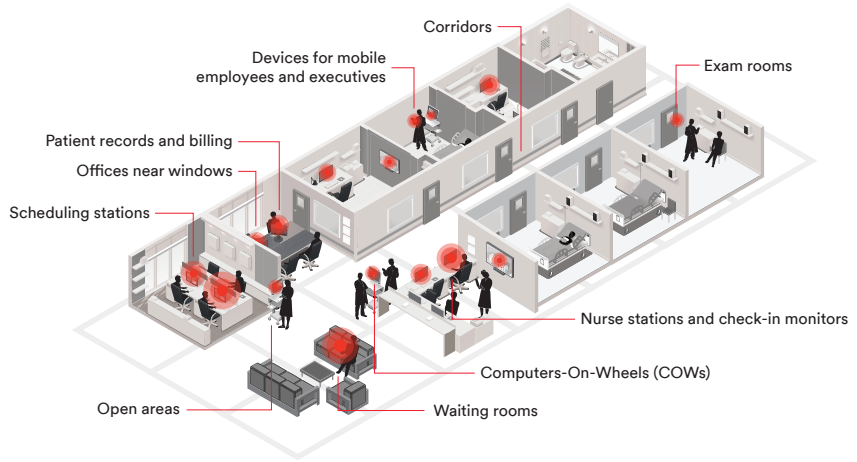
More than **75%** of U.S. adults express concern about security of health care data.³



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Where is privacy needed?

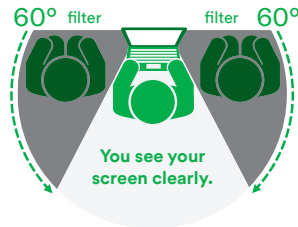
- Check-in monitors in patient reception areas
- Nurse and clinician stations in open environments
- Physicians' mobile devices
- Scheduling stations
- Displays in open areas
- Computer-On-Wheels (COWs)
- Displays with patient billing info and records
- Digital signage and large displays



Privacy solutions

3M™ Privacy Filters are an affordable, easy-to-implement first line of defense for helping protect your data.

- Viewers get 60° crisp, clear viewing from the front
- From the side, onlookers only see a darkened screen



Visual hackers are kept in the dark.

Available for:



3Mscreensportal.com

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¹Ponemon Institute "Sixth Annual Benchmark Study on Privacy and Security of Healthcare Data", May 2016.

²Ponemon Institute "The Impact of Data Breaches on Reputation & Shared Value," sponsored by Centrify, 2017.

³University of Phoenix College of Health Professions School of Health Services Administration "Consumer Survey", 2015.

* U.S. Dept of Health and Human Services website) In addition to Covered Entities, Business Associates and their subcontractors must now also be in compliance with HIPAA privacy and security requirements Health Information Technology for Economic and Clinical Health Act of 2009

3M | The experts in screen privacy.