

Promotions Summary for Resellers

North America

| Industry Solutions | | | | | | |
|--|---------|----------|------------------------|---|----------|----|
| Promotion | Start | End | Services & Accessories | Participation | Deal Reg | PC |
| Broadline Technology Reseller Government Pricing Program Incremental discount on Broadline Technology Reseller sales to government end-users | 3/16/20 | 12/31/20 | Not included | Must be Broadline Technology Reseller and provide code BTRGOVT | Yes | No |

| Product Promotions | | | | | | |
|---|---------|--------|------------------------|--|----------|-----|
| Promotion | Start | End | Services & Accessories | Participation | Deal Reg | PC |
| Mobile Computers | | | | | | |
| Android in the Warehouse Deal Registration Instant Discount Additional discount of 8% on the MC9300 when the opportunity is registered and approved for the Deal Registration Program | 1/1/20 | 5/1/20 | Not included | Must provide code NAMC93DR82019 | Required | No |
| Deep Discount Opportunity: Special Pricing Promotion Significant discount on the B10, ET50/55, MC3190-Z, MC9190-Z, MC3200, MC67, Omni XT15, Workabout Pro 4, XC6 and select accessories | 2/17/20 | 5/1/20 | Not included | Must provide code NADDOPROMO | No | No |
| Enterprise Browser Android Promotion Free Enterprise Browser 2.0 license with the purchase of a Zebra CC6000 device | 1/1/20 | 5/1/20 | Not included | Must provide code NAEB2PROMO | Yes | Yes |
| Printers | | | | | | |
| Industrial Printer Instant Rebate Instant rebate of up to \$75 on sales of select industrial printers | 2/17/20 | 5/1/20 | Not included | Must provide code NA19ZTPROMO | Yes | No |

| Promotion | Start | End | Services & Accessories | Participation | Deal Reg | PC |
|---|---------|--------|------------------------|---|----------|-----|
| Supplies | | | | | | |
| Broadline Technology Reseller Managed Print Services Promotion Discount of 6% on qualified sales of select Zebra ZipShip supplies | 8/28/17 | 5/1/20 | N/A | Must be sold to customers through your Managed Print Services program | N/A | N/A |

| Trials And Pilot Programs | | | | | | |
|---|-------|-----|------------------------|-----------------------------------|----------|-----|
| Programs | Start | End | Services & Accessories | Participation | Deal Reg | PC |
| Asset Visibility Service Pilot Program Help eligible customers discover the benefits of AVS by offering free licenses for up to 100 eligible devices for 90 days. | N/A | N/A | N/A | Contact your Zebra representative | N/A | N/A |

| Trade-In Offers | | | | | | |
|---|---------|---------|------------------------|---|----------|----|
| Promotion | Start | End | Services & Accessories | Participation | Deal Reg | PC |
| GO Zebra Trade-In Program Customer rebate of up to \$600 per unit when customers purchase a select mobile computer, scanner or printer and trade in an older unit; includes rebates up to \$50 when Zebra OneCare is sold alongside an eligible printer | 1/1/17 | Ongoing | Not included | Customers register their purchase and send in their trade-in units | Yes | No |
| GO Zebra Card Trade-In Program Up to \$550 cash back for resellers with a Zebra printer purchase when they trade in their customer's old printer | 4/11/16 | Ongoing | Not included | Resellers register the purchase and send in the customer's trade-in units | N/A | No |

For Complete Details on All Promotions, Visit [Partner Gateway](#)

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