



## **SYNNEX & Zebra ~ AIT/EVM Government Alignment**

### **NEWS FLASH!!!**

Zebra has further defined the end-user categories into which we can sell the ENTIRE Zebra portfolio.

### **Who can SYNNEX sell the full Rugged Xplore portfolio to?**

- Any customer no matter the vertical! There are **no limitations** on this product set.

**In addition to the Xplore line, SYNNEX can distribute / sell the following product categories to a defined Government customer set (defined next).**

- All Printers and Accessories
- Barcode and Card Supplies
- All Scanners and Accessories
- RFID
- Mobile Computing and Accessories

### **Which end users can SYNNEX sell the above product categories to?**

- Federal Agencies
- State, Local, County Agencies
- All Education - private and public (excludes medical schools and teaching hospitals)
- Public Authorities (port, power, water, housing, etc.)
- Not for Profit Cooperatives (example: power, water, utilities)
- Private Non-Profit Charities and Religious Institutions
- Private EMS (Emergency Medical Services)
- Tribal Nations (excludes Casinos)

### **How can you check to see if the end user qualifies?**

- SIC Code 82, 83, and 91-99 ( <http://siccode.com/>)
- Email the SYNNEX team at [zebra@synnex.com](mailto:zebra@synnex.com)

If you have any questions, please let us know and we are more than happy to help navigate with your customers! The dedicated Zebra team can be reached at [zebra@synnex.com](mailto:zebra@synnex.com).