SHARP_®

Kick off the 2020 Education Buying Season with Sharp AQUOS BOARD[®] Interactive Displays



The 2020 education buying season is approaching and Sharp's 4K award-winning Ultra-HD AQUOS BOARD® interactive displays are ready to help your K – 12 and higher education customers with a package of rewarding promotions. We hope you take advantage of the following amazing opportunities:

50 Percent Off First Unit Purchase

It's often said that a picture is worth a thousand words. When it comes to Sharp's award-winning AQUOS BOARD interactive displays, it's not only about seeing its stunning 4K Ultra-HD picture quality, it's also about experiencing its pen-on-paper[™] interactivity and how it seamlessly integrates into the classroom.

To ease the initial burden of purchasing a device to show your customers, Sharp is offering our resellers a limitedtime, **50 percent off discount on the first unit purchase** of Sharp's 70" Class (69.5" diagonal) PN-CE701H or 75" Class (74.5" diagonal) PN-C751H AQUOS BOARD interactive displays created exclusively for public and private K-12 and higher education institutions.

Double Project Registration Discount

Sharp's registration program not only provides a valuable incentive to protect your investment in cultivating the customer, but it also provides valuable financial incentives for you and your customer.

Sharp is pleased to offer our resellers a limited-time, **double project registration discount** on Sharp's 70" Class (69.5" diagonal) PN-CE701H or 75" Class (74.5" diagonal) PN-C751H AQUOS BOARD interactive display system exclusively for public and private K –12 and higher education institutions.

*Please contact your Sharp Authorized Pro AV Distributor for your special double registration discount price.

\$100 Bonus Ultimate Rewards SPIFF

Sharp is committed to rewarding our resellers when they sell Sharp AQUOS BOARD interactive displays through our Ultimate Rewards program. That is why we increased our AQUOS BOARD Ultimate Reward values for the QI 2020 period.

When sales representatives sell Sharp's 70" Class (69.5" diagonal) PN-CE701H or 75" Class (74.5" diagonal) PN-C751H AQUOS BOARD interactive display to a K – 12 or higher education classroom, they're eligible to **earn an additional \$100 bonus** for each unit sold.

Model	Q4 2019 Payout	Q1 2020 Payout	Education Bonus	Total Payout
PN-CE701H	\$125	\$175	\$100	\$275
PN-C751H	\$125	\$200	\$100	\$300

Terms & Conditions: These promotions are limited to public and private K – 12 schools; as well as public and private higher education institutions located in the 50 continental United States and District of Columbia. To be eligible to receive any of these promotions, the educational opportunity must be registered and approved by Sharp Electronics Corporation by no later than July 31, 2020. These promotions apply to Sharp PN-CE701H or PN-C751H models purchased from February 1, 2020 through September 30, 2020. No product exceptions or substitutions are allowed. These offers are not redeemable for cash and may not be used for previous purchases. The 50 percent off promotion is limited to one AQUOS BOARD interactive display per school district or university campus. These offers do not include accessories, installation fees or applicable taxes. All Ultimate Rewards program rules apply. Sharp reserves the right to randomly audit claims. False claims may result in disqualification from this program or the Ultimate Rewards Program in general.

To learn more about Sharp's PN-CE701H and PN-C751H AQUOS BOARD interactive display solutions, please visit https://business.sharpusa.com/AQUOS-BOARD/Models

