



Why SYNEX

Why Chrome Enterprise

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What can Chrome Enterprise do
for your customers?

[Learn more](#)



GOOGLE CHROME ENTERPRISE PLAYBOOK

Work Safely In The Cloud

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Google and SYNEX. It just works.

As Google's top distributor, SYNEX has more resources than any other distributor, and we're leading the charge in the solutions Google takes to market. From pre-sales assessments to post-sale support, our dedicated team can support all of your enterprise needs.

To learn more, visit the [SYNEX Google website](#)



Why Chrome Enterprise

Why SYNEX

Why Chrome Enterprise

- Speed
- Simplicity
- Security
- Shareability

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What can Chrome Enterprise do for your customers?

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An OS, a Browser, and Devices That Work.

Google Chrome Enterprise unlocks the business capabilities of Chrome OS, Chrome Browser, and Chrome devices, freeing IT to power the cloud workforce.

Designed specifically for the cloud, the Chrome OS combines speed, simplicity, security, and shareability to provide an unparalleled user experience.



Speed



Simplicity



Security



Shareability

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Speed



Boots in seconds



Fast out the box



Faster over time



Optimized for the hardware



Designed for the cloud

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Simplicity



Chrome sync



All your data backed up



Easy to manage and deploy



Easy to share and replace

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Security



Verified boot



TPM chip



Encryption



Sandboxing



Automatic Updates

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Shareability



Cloud-based profiles



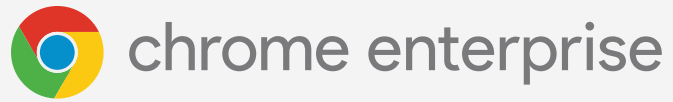
Easy to share



Public Session



Choice



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Monitor and Secure
Device Management

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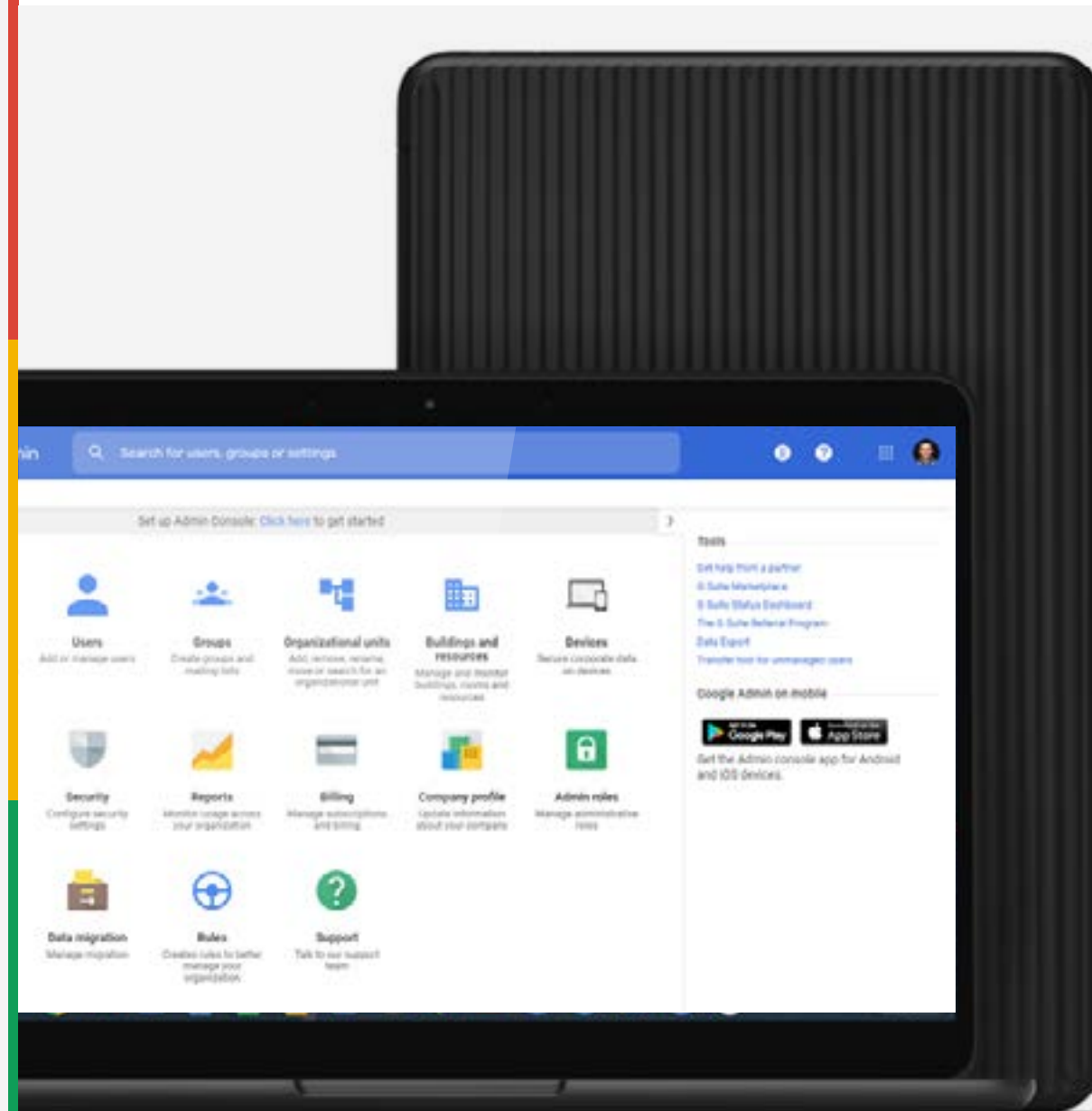
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Learn more

Centralized administration makes setup and management faster and easier.
One central location for managing users.



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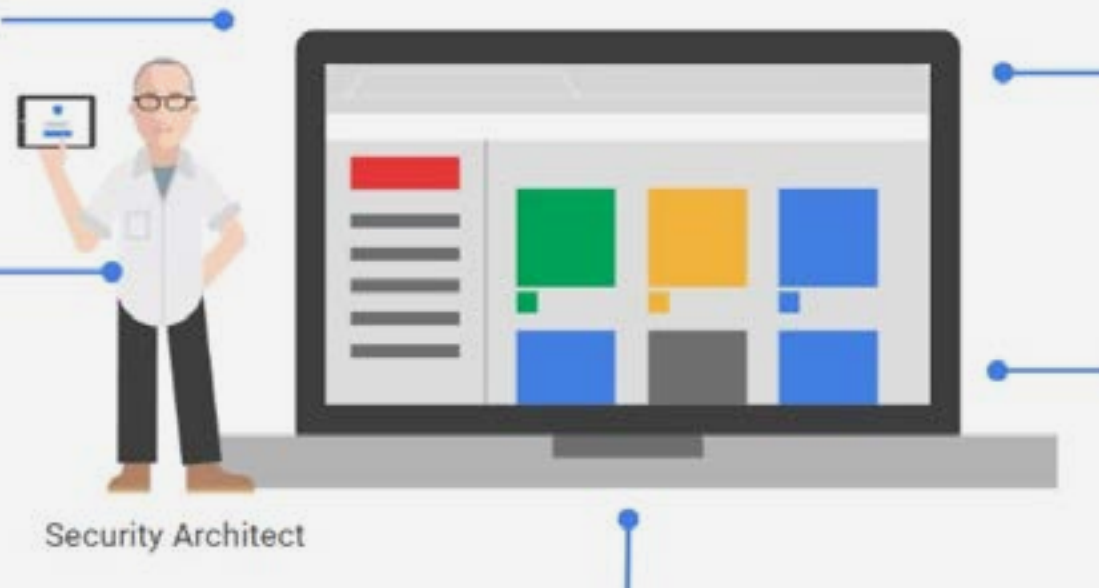
Monitor and secure with Chrome Enterprise

User Policies

User compliance no matter which device they're on.

Device policies

Your customers can ensure the device is following policies pushed down by IT, no matter which user is accessing.



Security Architect

24/7 Support

Managed apps and extensions

Allows your customers to centrally manage applications for their devices and users from the Chrome and Android ecosystems.

Fleet management

Your customers can easily provision, monitor, and lock down their devices.

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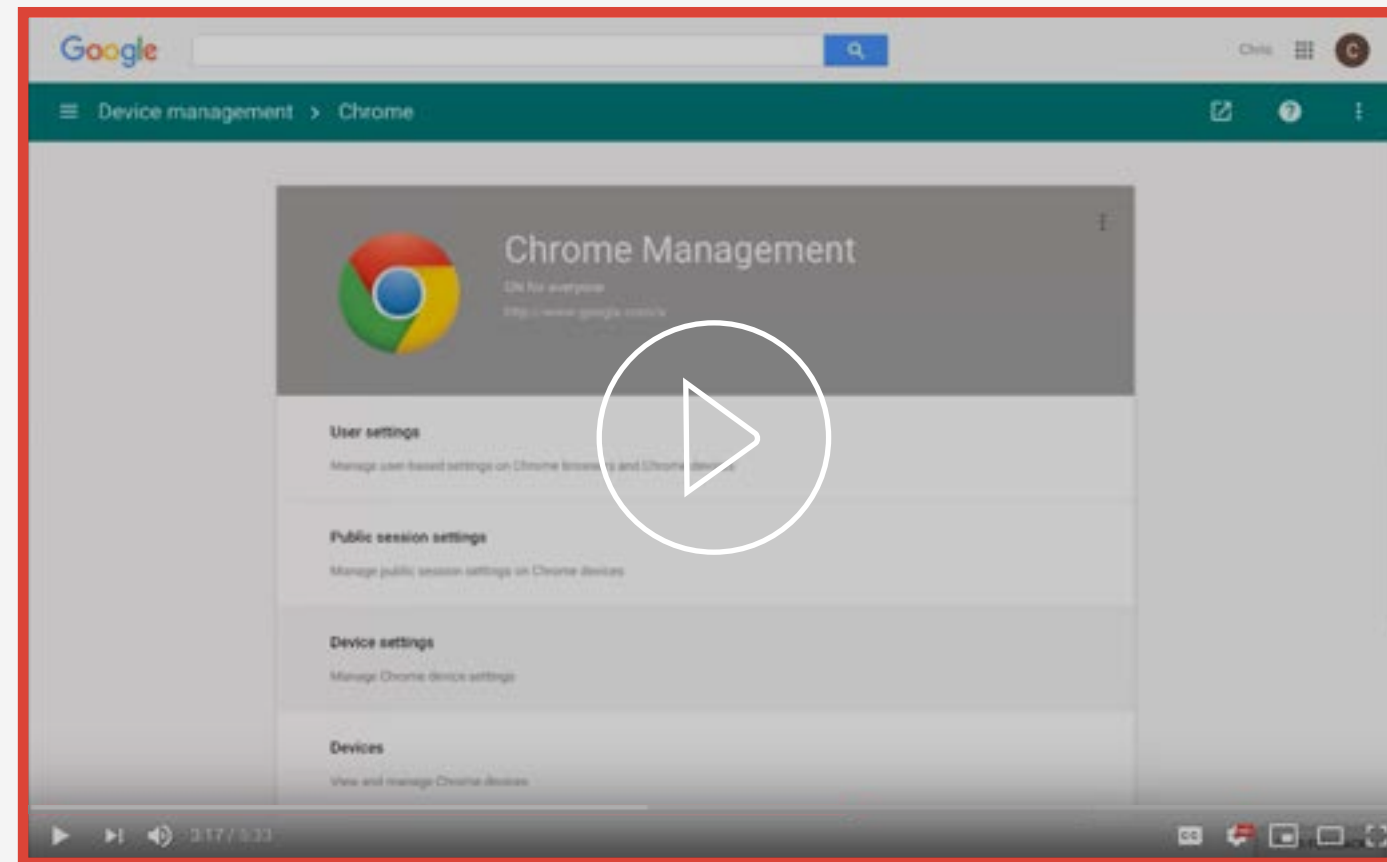


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How to Manage Devices with Chrome Device Management

With Chrome Device Management, your customers can configure certain Chrome device settings in the Google Admin console to control devices, regardless of who signs in to them. Watch the video below to learn how.



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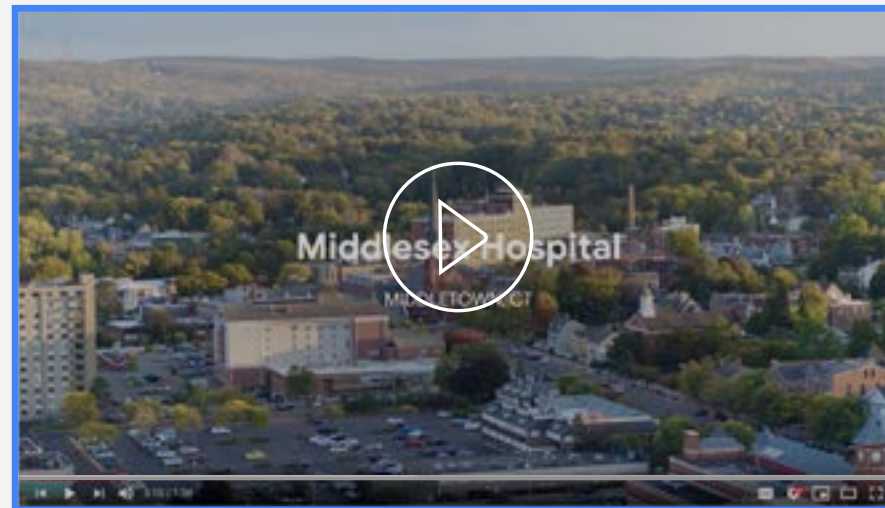
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Case Studies

Middlesex Hospital Prioritizes Patients with Chrome Enterprise

Sanmina Rolls Out Google Enterprise



Whether responding to a 911 call or tracking patient care, healthcare providers at Middlesex Hospital rely on the flexibility and security of Chrome Enterprise to put the focus back on patients.

[Watch the video](#) to find out more.



Recognized as a technology leader, Sanmina Corporation provides end-to-end manufacturing solutions, delivering superior quality and support to original equipment manufacturers. Sanmina has adopted Chrome Enterprise and G Suite to set the standard for security, increase employee connectivity, and reduce overall TCO.

[Watch the video](#) to find out more.

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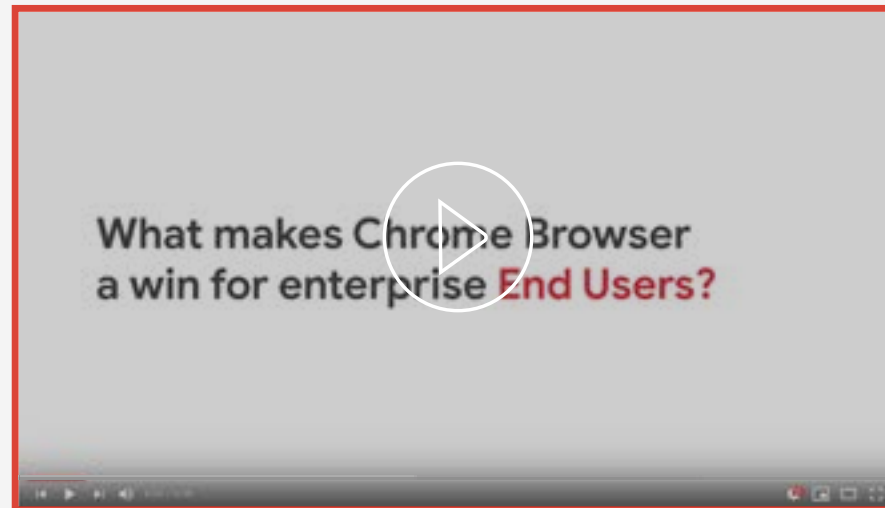
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Videos

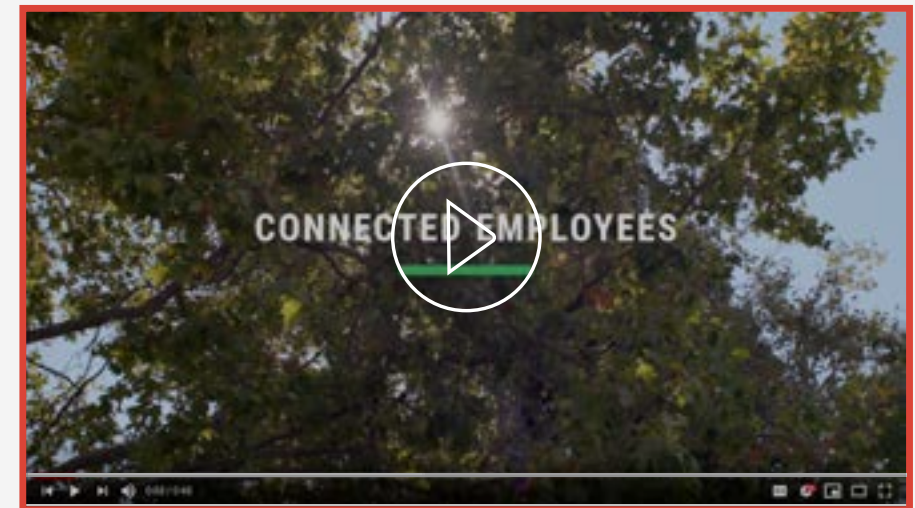
Deliver Increased Productivity with Chrome

Connecting Employees



What makes Chrome a win for enterprise end users?

[Watch the video](#) to find out more.



Learn how Google can help empower your customer's workforce by increasing productivity through mobility, bringing new employees online, and simplifying onboarding and training.

[Watch the video](#) to find out more.

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Authorization Process

Chrome Authorization

Ready to start selling Chrome Enterprise? Complete the following steps to get authorized.

1. Visit our site at synnecorp.com/us/google.
2. Go to the Become a Partner section, click [Get authorized now](#), and select all of the authorizations you'd like to apply for.
3. Enroll in Google's [Partner Advantage Program](#) (required).
4. Start selling!
5. Complete training modules.

Please complete corresponding training modules within 30 days and pass with 80% or higher.

[Chrome Enterprise and SMB Sales - Learning Path](#)

[Google Education Sales - Learning Path](#)



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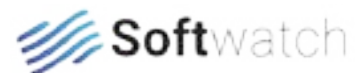
These partners are included in our Google Enterprise Ecosystem, providing value and diversity to your Chrome Enterprise customers.

Google's Titan SECURITY KEYS

Google's Titan Security Keys are phishing-resistant two-factor authentication (2FA) devices that help protect high-value users such as IT admins. Titan Security Keys work with popular browsers and a growing ecosystem of services that support FIDO standards. Available as a USB or Bluetooth device.

CAMEYO

Unlike traditional application virtualization products, Cameyo's application Platform as a Service (aPaaS) cost-effectively and securely delivers Windows applications to users on any device. It is the only solution that is built for the cloud and runs in any customer environment – public or private cloud, hybrid, or on-premise.



Sky rocket your migration to G Suite. Become the Boss of all "usage" related activities and orchestrate your organization's move to G Suite. Understand, in real time, which departments or even which specific users are using old tools and find out why. Maximize your existing Google apps investment by increasing the adoption of G Suite and downside your investment in MS Office licenses by up to 90%.



Black Pearl Mail is a full end to end enhancement to traditional email and is a simple add-on to G-Suite. You can provide powerful, immediate benefits to your customers with analytics, banner messaging, and signature management – you can even help them avoid brand embarrassment from Dark Mode in less than 5 minutes!



Google has launched a new effort to help companies implement a program similar to one they're using internally that helps eliminate downtime due to device failures. "Grab and Go" has minimized downtime and allowed companies to focus time on more strategic initiatives.

For more information, email us at GoogleEcosystem@synnex.com

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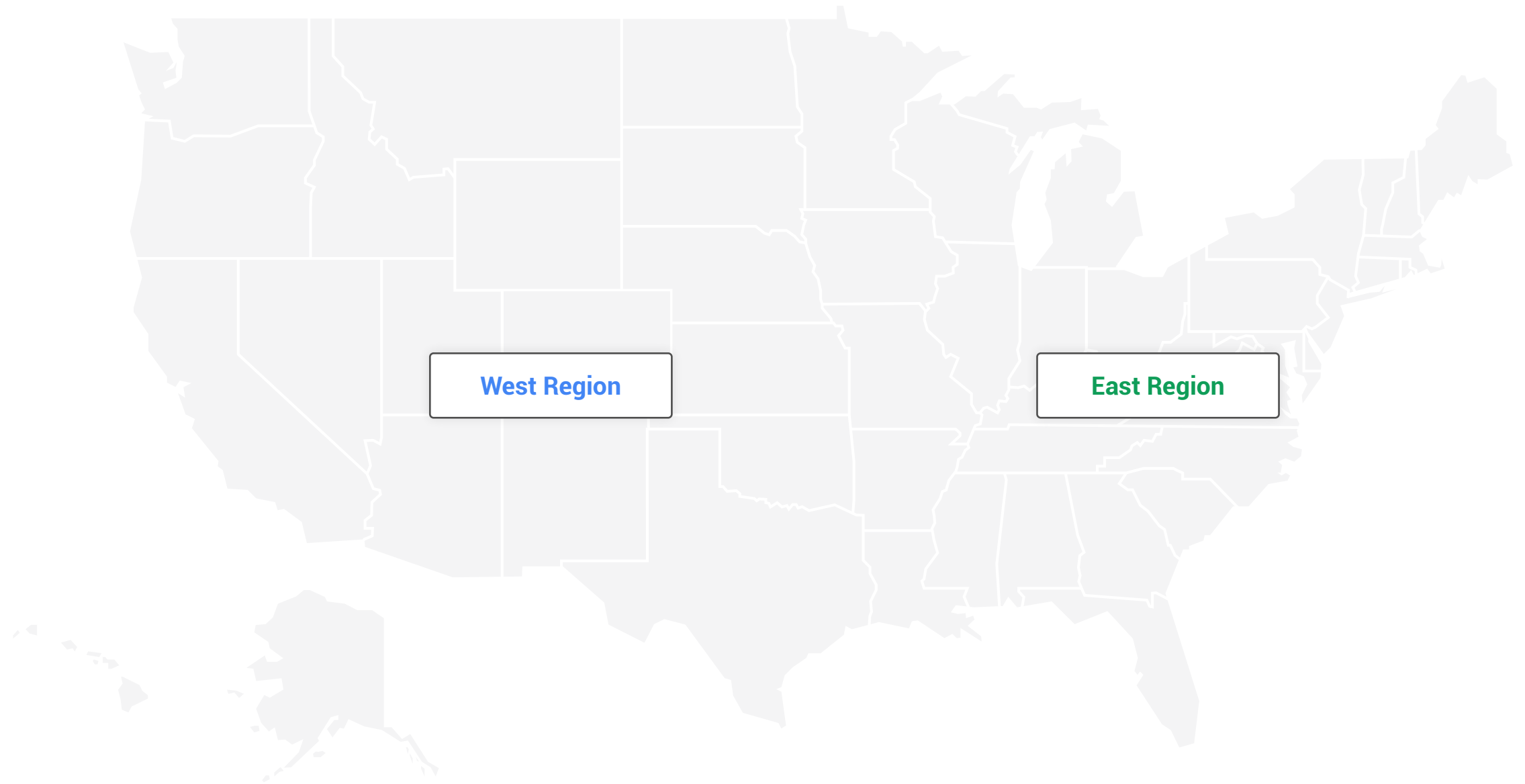
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West Region

East Region



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To get in touch, click a region to find your territory or email Google@synnex.com
To learn more about SYNEX Google solutions, [click here](#).

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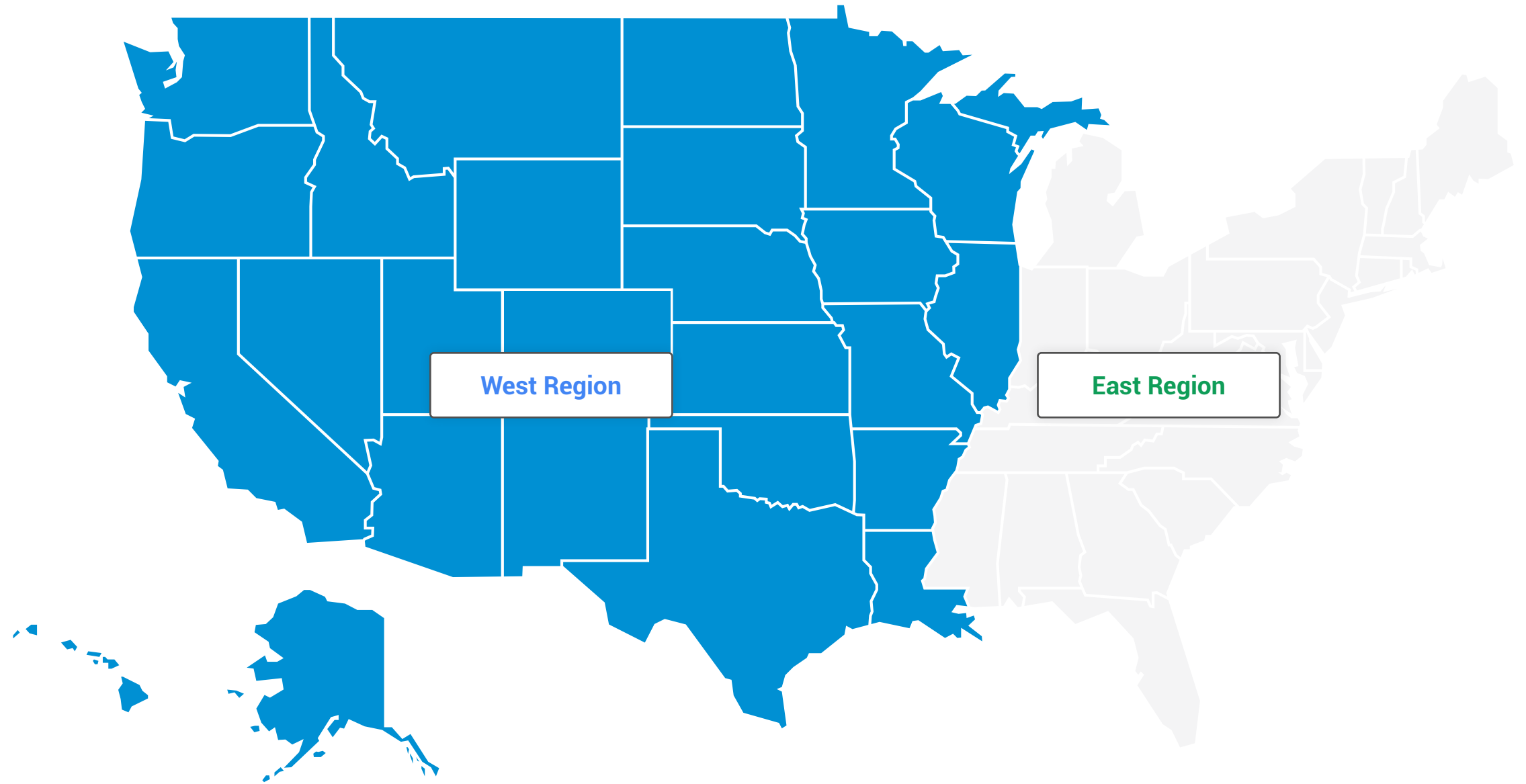
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[West Region](#)

[East Region](#)



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SYNNEX Google West Region: GoogleWest@synnex.com | 864-349-4961

To learn more about SYNEX Google solutions, [click here](#).

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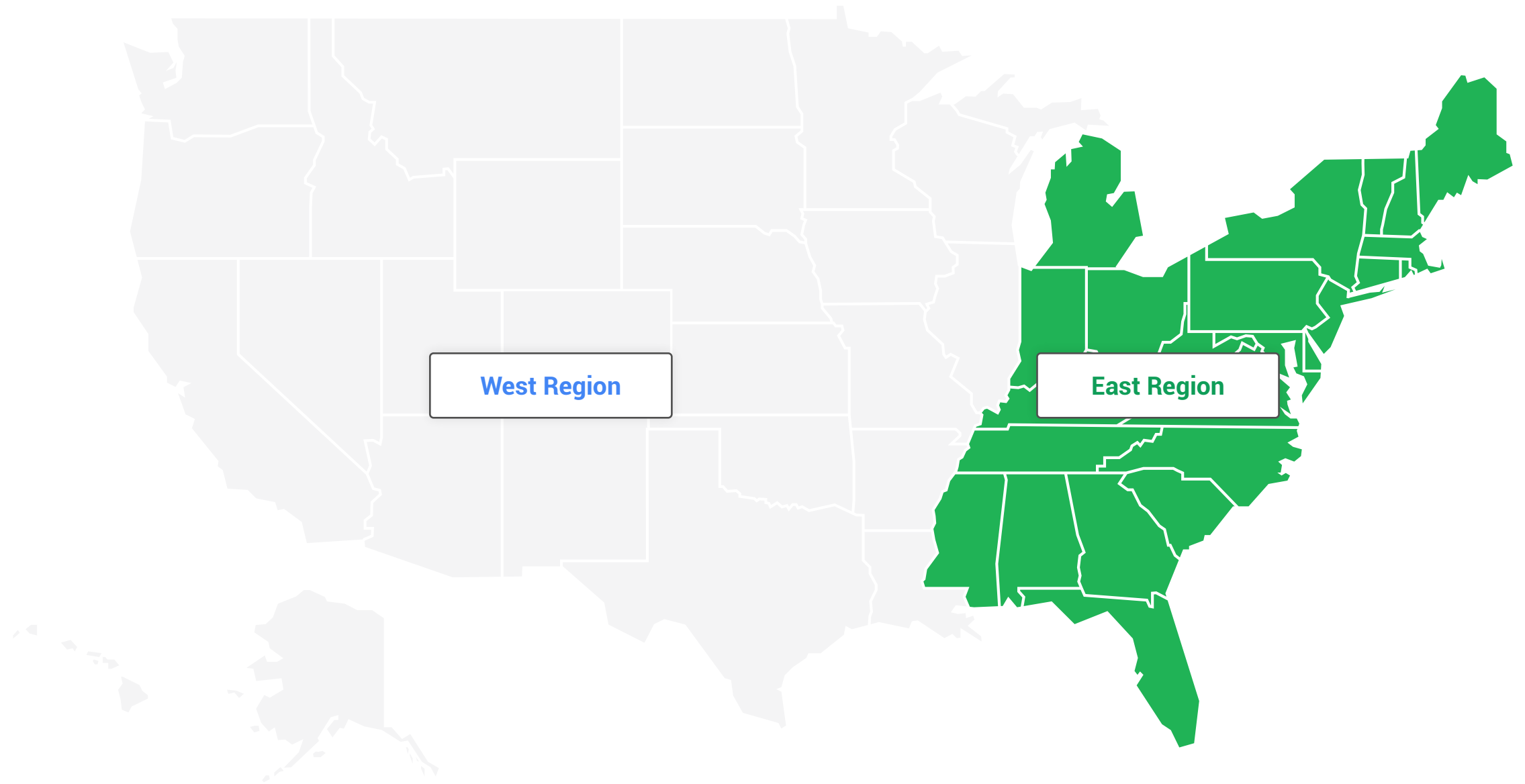
West Region

East Region



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