

CISCO SECURITY BINGO

PARTNER INCENTIVE | April 2, 2023 – July 29, 2023

Get ready to stamp your card and yell EDGE BINGO! It's time to pull out the daubers and track your TD SYNnex Cisco business progress to earn cash for selling Cisco across the Security architecture.

Rules

- Partner must complete four squares minimum in any order
- Growth / Bookings Goal
Existing Cisco Security Partners Growth Goal:
Growth Goal – Cisco product** growth based on historical Cisco security bookings from April 2, 2022 to July 29, 2022 compared against current Cisco security bookings from April 2, 2023 to July 29, 2023 percentage or dollar increase.

Current Cisco security bookings goal = minimum increase of \$50,000 or 10% over historical security bookings, whichever is larger.

Example 1: Cisco historical security product bookings = \$1 to \$500,000. Your current Cisco security bookings goal = minimum increase of \$50,000 over Cisco historical security bookings.

Example 2: Cisco historical security product bookings = \$500,001 or more. Your current Cisco security bookings goal = minimum increase of 10% over Cisco historical security bookings. (\$500,001 + 10% = \$550,000.10).

If you complete Bingo squares and growth / booking's goal, you will qualify to win \$10,000.

New Cisco Security Partners Growth Goal:
Growth Goal – Cisco product** growth-based Cisco security bookings from April 2, 2023 to July 29, 2023.

Example: If no historical Cisco security bookings exist from April 2, 2022 to April 2, 2023. Your current Cisco security booking's goal = \$20,000.

If you complete Bingo squares and booking's goal, you will qualify to win \$5,000.

- Partners must complete the minimum required Bingo squares and their bookings / growth goal to be eligible to win.

*Qualifying partners will be paid on a first come first serve basis, until incentive budget is exhausted.

The TD SYNnex Bingo Incentive is a great way to build your Cisco business while earning some extra cash.

This spiff is first come, first serve. The first qualifying partners to complete activities and hit their bookings / growth goal during the incentive timeframe will be guaranteed a payout, until incentive budget is exhausted!

Maximum incentive budget for this contest is \$200,000.

Terms and Conditions

- Participation must occur from April 2, 2023, to July 29, 2023
- Payout is PER PARTNER, not per employee
- Max payout for entire contest is \$200,000
- Resellers must provide the following information within 14 days of notification of the prize in order to receive the payout: Their full legal company name, address, and email of the representative who will complete the onboarding process.
- Growth Target Goal is based on your historical Cisco product bookings** from April 2, 2023, to July 29, 2023 and are non-negotiable. See example under "Rules"
- All Bingo square activities and partner Cisco product bookings will be reviewed by TD SYNnex to confirm completion and qualification
- All confirmations by TD SYNnex are final
- Only Cisco Security Bookings Qualify For This Partner Incentive

**Please contact James McGregor for the full list of qualifying part numbers.

Contact Us

For more information, please contact James McGregor, TD SYNnex Product Business Manager, Cisco Security, at james.mcgregor@tdsynnex.com.



OPT IN

Any 4 squares (minimum) will qualify you to win. Squares do not have to connect. Please see following pages for details.

B I N G O

Complete a Cisco Security Training See Courses	Watch any 8 Videos from our Cisco SASE Vidyad Catalog Vidyad Catalog	Enroll in EDGE and Demo the Platform	Schedule a 1-hour DUO Demo	Schedule a call to learn more about Security Enterprise Agreements
Attend a Security Webinar in the Cisco 101 Series or EDGE Webinar Series	Register for an in-person TD SYNnex Security Event (Beyond Security or CyberSolv)	Execute Umbrella Trial via UPC Schedule Now	Trial a Cisco Security Product	Sell DUO and Umbrella Together on the Same PO
Schedule a 1-hour Umbrella Demo	Attend Core Training: SecureX LIVE Demo	Schedule a 1-hour Firewall Demo	Visit Cisco EA Pay PID List and Take a Screenshot	Include DUO or Umbrella on a Meraki PO

To access Cisco pages, you need your CCO login

Row 1

Column B	Complete a Cisco Security Training See Courses
Column I	Watch any 8 Videos from our Cisco SASE Vidyard Catalog Partner must watch any 8 videos of their choosing from start to finish to get credit for the square. View Vidyard Catalog
Column N	Enroll in EDGE and Demo the Platform Enroll
Column G	Schedule a 1-hour DUO Demo Schedule
Column O	Schedule a call to learn more about Security Enterprise Agreements (EA) Schedule

Row 2

Column B	Attend a Security Webinar Cisco 101 Series EDGE Webinar Series
Column I	Register for an in-person TD SYNnex Security Event (Beyond Security or CyberSolv) Register for Beyond Security
Column N	Execute Umbrella Trial via UPC Register for Trial
Column G	Trial a Cisco Security Product Request Trial
Column O	Sell DUO and Umbrella together on the same PO

Row 3

Column B	Schedule a 1-hour Umbrella Demo Schedule
Column I	Attend Core Training: SecureX LIVE Demo Register
Column N	Schedule a 1-hour Firewall Demo Schedule
Column G	Visit Cisco EA Pay PID List and Take a Screenshot Visit Cisco EA PAY PID
Column O	Include DUO or Umbrella on a Meraki PO