

Partners Are at the Forefront of Tackling These Challenges for Businesses



Efficiencies at Scale

Managing technology to reduce operational burden and free up time for innovation



Maximizing Agility

Leveraging expertise to help businesses continually optimize solutions and reach objectives



Financial Flexibility

Delivering predictable costs and operational agility with flexible, OpEx driven consumption models

The Opportunity is Massive

Global managed services demand is expected to reach



Managed SASE opportunity growing at



Customers of all sizes want managed solutions



Source: Cisco commissioned market model November 2021

There's Never Been a Better Time to Partner With Cisco



Meet customers “where they are” in their journey to digital transformation and infrastructure modernization



Tap into a **massive market opportunity** backed by industry-leader, Cisco



Increase the opportunity to **up-sell and cross-sell** throughout the customer lifecycle



Reach new buyers, especially line of business teams, to expand your relevance in your accounts