



# INSPIRE EXCELLENCE

## A G E N D A



### WEDNESDAY, SEPTEMBER 30



12:00 - 9:00 pm	<b>2015 SYNnex Inspire Conference North America Registration Desk Open</b>	Hyatt Foyer Regency
3:00 - 5:00 pm	<b>Canada General Session</b> 	Westin Poinsett, Gold Ballroom
4:00 - 4:30 pm	<b>Public Sector and SYNnex Field Services: Cross-Selling Opportunities Across Verticals</b>	Magnolia
4:30 - 5:00 pm	<b>Selling SYNnex Services</b>	Magnolia
4:30 - 5:30 pm	<b>Diversity Alliance Program Reception</b>	Hyatt Regency, NOMA Studio 200B&C
4:30 - 6:30 pm	<b>Strategic Procurement Happy Hour</b>	Hyatt Regency, Roost Patio
5:30 - 6:30 pm	<b>SYNnex F2F Symposium</b>	Hyatt Regency, NOMA Studio 200A
6:30 - 10:00 pm	<b>Welcome Reception</b>	Hyatt Regency, Regency Ballroom

### THURSDAY, OCTOBER 1



6:45 - 7:45 am	<b>Reseller Transportation to TD Convention Center</b>	All Conference Hotels
6:45 - 7:45 am	<b>Breakfast</b>	TD Center, Conference Hall, 1st Floor
8:00 - 10:30 am	<b>General Session</b>	TD Center, Upper Level Ballroom, 2nd Floor
8:00 - 8:10 am	<b>Welcome to the 2015 SYNnex Conference North America</b>	Upper Level Ballroom
8:10 - 8:35 am	<b>Dell Channel Transformation: Strategy, Momentum, and Opportunity</b>	Upper Level Ballroom
8:40 - 9:05 am	<b>Intel: Inspire Growth with Innovation</b>	Upper Level Ballroom
9:10 - 9:35 am	<b>One Lenovo, One Channel: Winning Innovation and Solutions for Lenovo Partners</b>	Upper Level Ballroom
9:40 - 9:45 am	<b>Inspire Spotlight: Google</b>	Upper Level Ballroom

### THURSDAY, OCTOBER 1 (CONTINUED)





9:50 - 10:20 am	<b>SYNnex Executive Panel -- Solutions</b>	Upper Level Ballroom
10:20 - 10:30 am	<b>General Session Wrap-Up</b>	Upper Level Ballroom
10:30 - 10:45 am	<b>Break</b>	1st Floor Atrium
10:45 - 11:45 am	<b>Leaders of the Round Table</b>	TD Center, 1st Floor Breakout Rooms
	Classroom of the Future	102A
	Big Data and its Security	104A
	Connecting People and Things	102C
	It's Time to Own the Cloud	103
	The Wide World of Printing	104B
	Technology @ Work	102B
	Custom Solutions	100A/B
	Retail Ready	101A
	First Responders	101B
10:45 - 11:10 am	<b>Canada: Get Your Head Out of the Cloud</b> 	TD Center, Room 203, 2nd Floor
11:15 - 11:45 am	<b>Canada: The Evolution of Digital Signage</b> 	TD Center, Room 203, 2nd Floor
11:15 - 11:45 am	<b>Canada: Activating your Business</b> 	Upper Level Ballroom
11:50 am - 12:20 pm	<b>Canada: IT Solutions for Education</b> 	TD Center, Room 203, 2nd Floor
11:50 am - 12:20 pm	<b>Canada: Wireless LANs-as-a-Service</b> 	Upper Level Ballroom
11:45 am - 1:00 pm	<b>Group Lunch</b> Come enjoy lunch and catch up on business back in the office before the afternoon sessions.	Conference Hall, 1st Floor
11:45 am - 1:00 pm	<b>SYNnex F2F Lunch</b>	TD Center, Room 202C, 2nd Floor
1:00 - 1:40 pm	<b>Reseller Training</b>	TD Center, 1st Floor Breakout Rooms
1:00 - 1:40 pm	<b>How to Win with Dell Client Solutions</b>	102C

**THURSDAY, OCTOBER 1 (CONTINUED)**


1:00 - 1:40 pm	<b>Google for Work: What's Next for Devices</b>	101B
1:00 - 1:40 pm	<b>HP Servers: Universe Leader in Computer Technology</b>	202A
1:00 - 1:40 pm	<b>HP Networking for Channel Partners: Making Money &amp; Winning Deals with Satisfied Customers</b>	104B
1:00 - 1:40 pm	<b>Your Wireless Workplace &amp; Intel Resources for Education</b>	104A
1:00 - 1:40 pm	<b>Lenovo Server, Storage, and Networking: A Winning Combination</b>	102B
1:00 - 1:40 pm	<b>The Microsoft Cloud Opportunity by the Numbers</b>	202B
1:00 - 1:40 pm	<b>Samsung: Increasing Your Margin with Digital Signage as a Managed Service</b>	101A
1:00 - 1:40 pm	<b>Seagate -- Driving Innovation and Building Technologies for a Better Life</b>	103
1:00 - 1:40 pm	<b>Verizon Wireline: Build Your Strength by Taking Advantage of Ours</b>	100
1:00 - 1:40 pm	<b>Gain a Competitive Advantage with Red Hat Enterprise Linux OpenStack Platform</b>	102A
1:00 - 1:25 pm	<b>Canada: 4K Cameras -- Trendy or Technology?</b> 	203
1:00 - 1:25 pm	<b>Canada: Lenovo in Health Care</b> 	Upper Level Ballroom
1:30 - 1:55 pm	<b>Canada: Transform with HP</b> 	203
1:30 - 1:55 pm	<b>Canada: When Disaster Strikes: Backup, Recovery, and Prevention</b> 	Upper Level Ballroom
1:45 - 2:10 pm	<b>Vendor Boardroom</b>	TD Center, 1st & 2nd Floor Breakout Rooms
1:45 - 2:10 pm	<b>Best for Business. Choose ASUSPRO Notebooks</b>	101A
1:45 - 2:10 pm	<b>C2G: The Pocket Revolution – BYOD, 4K, and Real Performance</b>	101B

**THURSDAY, OCTOBER 1 (CONTINUED)**


1:45 - 2:10 pm	<b>Red Hat: Innovative Solutions for Smarter Government IT</b>	102A
1:45 - 2:10 pm	<b>StarTech.com: The Future of Connectivity</b>	102B
1:45 - 2:10 pm	<b>Enterprise Power at Midrange Price Points: The Toshiba SMB Line</b>	102C
1:45 - 2:10 pm	<b>Manage Print Service Options when Selling Lexmark</b>	103
1:45 - 2:10 pm	<b>Awe-inspiring LG Video Walls and IPS Technology</b>	104A
1:45 - 2:10 pm	<b>NVIDIA Enterprise Solutions &amp; Partner Network</b>	104B
1:45 - 2:10 pm	<b>Cradlepoint: The Use of 4G LTE as Enterprise WAN</b>	100
1:45 - 2:10 pm	<b>Partner Opportunities with SanDisk Flash-Based Storage</b>	202A
1:45 - 2:10 pm	<b>Xerox: 7 Reasons Why Now is the Time to be in Managed Print Services</b>	202B
1:45 - 2:10 pm	<b>Discover the New Era of Storage with HGST's Active Archive System</b>	202C
2:00 - 2:25 pm	<b>Canada: Expanding Your Horizons with Lexmark Advanced Software Solutions</b> 	203
2:00 - 2:25 pm	<b>Canada: More than Checkout-Lane- Add-On Verticals for POS</b> 	Upper Level Ballroom
2:10 - 2:25 pm	<b>Break Sponsored by Intel</b>	TD Center, 1st Floor Breakouts
2:25 - 3:25 pm	<b>Technology/Solution Tracks</b>	TD Center, 1st & 2nd Floor Breakout Rooms
2:25 - 3:25 pm	<b>HP Personal Systems: Bridging the Mobility Gap</b>	202C
2:25 - 3:25 pm	<b>HP Printing: Innovation in High Gear</b>	202B
2:25 - 3:25 pm	<b>Deliver Successful Business Outcomes for Your Customers with Dell Blueprints and Engineered Solutions</b>	102B

## THURSDAY, OCTOBER 1 (CONTINUED)



2:25 - 3:25 pm	<b>The Microsoft Cloud Solution Provider (CSP) Program through SYNNEX CLOUDSolv -- Your best way to sell</b>	202A
2:25 - 3:25 pm	<b>CONVERGESolv Secure Networking: Is Your Business Ready?</b>	102A
2:25 - 3:25 pm	<b>Identifying OpenStack Opportunities</b>	101A
2:25 - 3:25 pm	<b>Selling Smart City Today</b>	103
2:25 - 3:25 pm	<b>The Growing Education Market</b>	102C
2:25 - 3:25 pm	<b>VISUALSolv: Join Us for an Exclusive VIP Solution Session like You've Never Seen Before</b>	TD Center, Exhibition Hall, Booth # 1A
2:25 - 3:25 pm	<b>Mobility – Think Beyond the Phone</b>	TD Center, Exhibition Hall, Booth # 16
2:25 - 3:25 pm	<b>The Other Side of Software-Defined Storage – Commercializing White Box Storage Components</b>	101B
2:25 - 3:25 pm	<b>The Big Data Experience</b>	100
2:25 - 3:25 pm	<b>Get Your Head in the Cloud</b>	104A
2:25 - 3:25 pm	<b>Utilize SYNNEX Field Services to Expand Your Available Geography Without Long-Term Investment!</b>	104B
2:30 - 2:55 pm	<b>Canada: Content is No Longer King!</b> 	203
2:30 - 2:55 pm	<b>Canada: The Only Constant in My Network is Change</b> 	Upper Level Ballroom
3:00 - 3:25 pm	<b>Canada: Transactional to Contractual -- are You Evolving?</b> 	203
3:00 - 3:25 pm	<b>Canada: Network Security: Are We there Yet?</b> 	Upper Level Ballroom
3:25 - 6:00 pm	<b>Solutions Pavilion Open</b>	TD Center, Exhibition Hall, 2nd Floor

## THURSDAY, OCTOBER 1 (CONTINUED)



5:45 - 6:15 pm	<b>Transportation to Host Hotels/Party</b>	All Conference Hotels
6:30 - 6:45 pm	<b>Transportation to SYNNEX Dine Arouds</b>	Downtown Hotels
7:00 - 9:30 pm	<b>SYNNEX Dine Arouds</b>	Downtown Greenville, Main Street
9:00 - 11:30 pm	<b>Late Night with Lenovo</b>	Huguenot Mill Loft @ The Peace Center

## FRIDAY, OCTOBER 2



6:45 - 7:45 am	<b>Reseller Transportation to TD Convention Center</b>	All Conference Hotels
6:45 - 7:45 am	<b>Breakfast</b>	TD Center, Conference Hall, 1st Floor
6:45 - 7:45 am	<b>Retail Brainstorming Over Breakfast</b> Whether you're currently in retail or interested in expanding your business into retail, attend this breakfast with top SYNNEX and New Age Electronics executives to get insight on what's happening in the retail business. "Open your Mind."	TD Center, Room 203, 2nd Floor
8:00 am - 12:10 pm	<b>General Session</b>	TD Center, Upper Level Ballroom, 2nd Floor
8:00 - 8:10 am	<b>Friday Welcome</b>	Upper Level Ballroom
8:10 - 8:40 am	<b>SYNNEX Executive Panel</b>	Upper Level Ballroom
8:45 - 9:10 am	<b>Windows 10: Making Computing More Personal</b>	Upper Level Ballroom
9:15 - 9:40 am	<b>HP EG: Introducing the Two-Car Garage</b>	Upper Level Ballroom
9:40 - 10:05 am	<b>HP PPS: DreamWorks Animation and HP Take CG Animation to New Heights</b>	Upper Level Ballroom
10:05 - 10:20 am	<b>Break</b>	Upper Level Ballroom Foyer

**FRIDAY, OCTOBER 2 (CONTINUED)**


10:25 - 10:50 am	<b>Google: Iteration and Innovation in Education and Work</b>	Upper Level Ballroom
10:55 - 11:00 am	<b>Inspire Spotlight - Samsung</b>	Upper Level Ballroom
11:00 am - 12:00 pm	<b>The Cold, Hard, Ugly Truth About Success</b>	Upper Level Ballroom
12:05 - 12:10 pm	<b>General Session Wrap-Up</b>	Upper Level Ballroom
12:10 - 12:20 pm	<b>Break</b>	TD Center, 1st & 2nd Floor Break-out Rooms
12:20 - 12:40 pm	<b>Canada Group Transportation</b> 	TD Convention Center
12:20 - 12:50 pm	<b>Reseller Training</b>	TD Center, 1st & 2nd Floor Break-out Rooms
12:20 - 12:50 pm	<b>HP Storage: Fast, Affordable Storage for the New Style of IT</b>	202B
12:20 - 12:50 pm	<b>HP Enterprise Group Services, ServiceOne 2.0 and the New Style of IT -- the Best is Just Getting Better</b>	102B
12:20 - 12:50 pm	<b>Dell SonicWALL TZ Series Unified Threat Management Firewall: Security and Performance; Hand in Hand</b>	102C
12:20 - 12:50 pm	<b>Google for Education: A Solution Built for Teachers and Students</b>	102A
12:20 - 12:50 pm	<b>Intel's Office of the Future -- Look Inside for What's Next in Client Computing</b>	101B
12:20 - 12:50 pm	<b>Lenovo: Leading Innovation, Program Simplicity, and Profitability</b>	202C
12:20 - 12:50 pm	<b>It's the Windows You Know, Only Better: Experience Windows 10 with a Microsoft-Led Device Immersion</b>	202A
12:20 - 12:50 pm	<b>Get Connected. VERIZON</b>	103
12:20 - 12:50 pm	<b>The Next Steps with Samsung Business</b>	104A
12:20 - 12:50 pm	<b>Panasonic Mobility Solutions: Built for the World You Work in</b>	101A

**FRIDAY, OCTOBER 2 (CONTINUED)**


12:20 - 12:50 pm	<b>Separate Your Dealership from the Fray with Brother Protected Products</b>	100
12:20 - 12:50 pm	<b>Fujitsu Health Care Mobility</b>	104B
12:50 - 3:30 pm	<b>Lunch: Solutions Pavilion Open</b> Come enjoy lunch in the solutions Pavilion, located in the Exhibition Hall.	TD Center, Exhibition Hall, 2nd Floor
1:15 - 2:00 pm	<b>Empowering Education with Microsoft</b>	TD Center, Exhibition Hall, Booth #7
12:45 - 4:00 pm	<b>Canada Lunch/Offsite Event</b> 	Downtown Greenville
3:30 - 5:30 pm	<b>Transportation to Host Hotels</b>	All Conference Hotels
3:30 - 6:30 pm	<b>Reseller Break</b>	
6:30 - 7:30 pm	<b>Transportation to TD Convention Center</b>	All Conference Hotels
6:30 - 7:30 pm	<b>Conference Cocktail Reception</b>	TD Center, Upper Level Ballroom Foyer & Patio
7:30 - 10:30 pm	<b>Closing Dinner &amp; Entertainment</b>	TD Center, Upper Level Ballroom

**SATURDAY, OCTOBER 3**


5:00 am - 2:00 pm	<b>Departures</b>	
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