

TD SYNEX

*Share the Magic*<sup>™</sup>

BENEFITING LOCAL CHILDREN'S CHARITIES



# 2022 SPONSORSHIP OPPORTUNITIES

VERSION 2





# OVERVIEW

---

Founded in 2011 by Peter Larocque, TD SYNEX President of North America, TD SYNEX *Share the Magic* was established to support children, advance wellness and address the digital divide. Since its inception, TD SYNEX *Share the Magic* has raised more than **\$17 million** and has expanded from South Carolina to Canada, Colorado, California, Illinois, Arizona, and Texas.

Sponsoring a TD SYNEX *Share the Magic* event puts your company in front of vendors, business partners and potential customers across the world, all while supporting important charities.

ALTHOUGH THE NEEDS ARE MANY, SO ARE THE OPPORTUNITIES  
TO HELP MAKE A DIFFERENCE.



## CELEBRATIONS AND GALAS

South Carolina Celebration 4

Canada Gala 5

## GOLF TOURNAMENTS & SPORTING EVENTS

FIRST® Canada Golf Tournament 6

South Carolina Golf Tournament 7

Colorado Golf Tournament 8

Chicago Golf Tournament 9

## OTHER OPPORTUNITIES

Auction Donations 10

SPONSORSHIP SELECTION 11

COMMITMENT FORM 12



# SOUTH CAROLINA CELEBRATION

**Saturday, October 8 | Hartness Estate**

The 12th Annual TD SYNEX *Share the Magic* Celebration will be held on Saturday, October 8 at Hartness Estate in Greenville, SC. TD SYNEX will bring their vendors, customers, local Upstate businesses and the community together for an inspiring evening to raise money for children and families in need. The event will feature silent and live auctions, cocktails, hors d'oeuvres and special music entertainment by one of America's hottest party bands, Simply Irresistible.

Sponsorship Benefits	Magic Maker	Diamond	Platinum	Gold	Silver
	\$35,000	\$25,000	\$10,000	\$5,000	\$3,000
Company logo in prominent location on collateral	●				
VIP bar access with premium bottle service	●	●			
Recognition during onsite and virtual event program	●	●			
Recognition in post-event media	●	●	●		
Recognition in event presentation	Logo	Logo	Logo		
Recognition in event program	Full page ad	Half page ad	One-third page ad		
Recognition on website, print and digital event materials	Logo	Logo	Logo	List	List
Attendees	20	20	10	10	8
Reserved seating	VIP seating for 20	VIP seating for 20	Seating for 10	Cocktail table	Cocktail table

## BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.

# CANADA GALA

Wednesday, October 19 | Venue TBC

Held on the final evening of the Inspire Conference and broadcasted to remote attendees, the TD SYNEX *Share the Magic* Canada Gala will bring TD SYNEX vendors, partners, associates, and friends together for a fun-filled evening supporting FIRST® Canada and Kids Help Phone.

## ATTENDING SPONSORSHIPS

Sponsorship Benefits	Exclusive Gala Host	Magic Maker	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Full page letter in program and on <i>Share the Magic</i> website	●	●				
Recognition during onsite and virtual event program	●	●	●			
Opportunity for remarks at event presentation	3 min. speech	3 min. speech	1 min. speech	30 sec. video		
Recognition of support in event presentation introduction	●	●	●	●		
Special seating	20 VIP	20 VIP	20 VIP	10		
Company logo on event site and auction app	●	●	●	●	●	
Recognition in event program	Full page ad inside front cover	Full page ad	Full page ad	Half page ad	●	●
Attendees	16	16	12	8	6	4

## NON-ATTENDING SPONSORSHIPS

Full Page Ad in Program | \$1,000

Half Page Ad in Program | \$650

## BENEFITING:



First Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.



Kids Help Phone is Canada's only 24/7, e-mental health national support service. They offer professional counseling, information and referrals with a volunteer-led, text based support to young people in both English and French.

# FIRST® GOLF TOURNAMENT

**Wednesday, June 15 | Angus Glen Golf Course**

The TD SYNnex *Share the Magic* FIRST® Golf Tournament will be held on Wednesday, June 15th at the Angus Glen Golf Course in Markham, ON.

Tournament Host	\$15,000
Tournament Ambassador	\$10,000
Premium Food Sponsor	\$7,000
Auction & Raffle Sponsor	\$7,000
Golf Cart & Snack Pack Sponsor	\$5,000
Survival Pack Sponsor	\$5,000
Premier Hole Sponsor	\$3,500
Robot Sponsor	\$3,000
Beverage Cart Sponsor	\$3,000
Golf Ball and Tee Sponsor	\$3,000
Closest to the Pin Sponsor	\$3,000
Men's Longest Drive Sponsor	\$3,000
Women's Longest Drive Sponsor	\$3,000
Program Guide Ad	\$3,000
Driving Range and Practice Green Sponsor	\$2,500
Hydration Station Sponsor	\$2,500
Photo Sponsor	\$2,500
Specialty Beverage Station Sponsor	\$2,500
Inflatable Boat Sponsor	\$2,500
Volunteer Team T-Shirt Sponsor	\$2,500
Student Snack Cart Sponsor	\$2,500
Water Bottle Sponsor	\$2,500
Scavenger Hunt Sponsor	\$2,500
Gift Bag Sponsor	\$2,000
Flag Sponsor	\$1,500
Tee Block Sponsor	\$1,500
Foursome	\$1,500
Robo-Greeter Sponsor	\$1,000
Cube Pull Sponsor	\$1,000
Sponsor A Mentor	\$500
Driving Range and Practice Green Sponsor	\$500



First® Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.

# SOUTH CAROLINA GOLF TOURNAMENT

Saturday, September 10 | Green Valley Country Club

The TD SYNEX *Share the Magic* South Carolina Golf Tournament will be held on Saturday, September 10 at Green Valley Country Club in Greenville, SC. The event will feature a raffle, contests and more. Join TD SYNEX vendors, associates and community partners for a fun-filled morning supporting children and families in need.

## PLAYING SPONSORSHIPS

Sponsorship Benefits	Presenting	19th Hole (limit 4)	Platinum	Breakfast (limit 1)	Lunch (limit 1)	Gold	Silver
	\$30,000	\$20,000	\$10,000	\$5,000	\$5,000	\$5,000	\$3,000
Play at tournament with all meals, green fees, cart fees and range	Two Foursomes	Two Foursomes	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome
Signage with company logo prominently displayed at tournament	All Signage	19th Hole	Sponsor Banners	Breakfast Area	Lunch Area		
Social media recognition during tournament	●	●	●				
Interact with players at Clubhouse table display	●	●	●			●	
One Green Sponsorship with company logo displayed at tournament	●	●	●			●	
Company name recognition in event materials and signage	Logo	Logo	Logo	List	List	List	List
Player gift	●	●	●	●	●	●	●
Players invited to Friday Night reception	●	●	●	●	●	●	●

## NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Contest (limit 3)	Par 3 (limit 18)	Beverage Cart	Tee/Green
	\$2,500	\$2,000	\$1,500	\$850
Interact with players at tent display on course	●	●		
Company logo displayed on tournament signage	Contest Hole	Par 3	Beverage Cart	Tee/Green
Company name recognition in event materials and signage	List	List	List	List

## BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.

# COLORADO GOLF TOURNAMENT

Friday, September 30 | Colorado National Golf Club

Join TD SYNnex associates, vendors, partners and community friends at the 2nd Annual TD SYNnex *Share the Magic* Colorado Golf Tournament for a day of golf, networking and fun supporting the Children's Hospital Colorado Foundation and the Hope for the Warriors veteran's organization.

## PLAYING SPONSORSHIPS

Sponsorship Benefits	Ace (limit 1)	Eagle	Birdie	Foursome	Individual
	\$10,000	\$5,000	\$3,000	\$1,000	\$300
Company logo placed on golf balls	●				
Play at tournament with all meals, green fees, cart fees and range	Two Foursomes	One Foursome	One Foursome	One Foursome	One Player
Logo included on player gift package	●				
Table display opportunity on course	●	●			
Signage with company logo prominently displayed at tournament	●	●	●		
Company logo prominently displayed on tournament website	●	●	●		
Tee/Green sponsorship	●	●	●		
Player gift package	●	●	●	●	●

## NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Beverage Cart	Lunch	Breakfast	Player Gift	Par 3 (limit 4)	Tee/Green
	\$3,000	\$2,500	\$2,500	\$1,500	\$1,000	\$300
Table display to promote company		●	●			
Opportunity to interact with players during tournament	●	●	●		At Hole	
Logo displayed prominently at tournament	Beverage Cart	On Course	On Course	On Course	On Course	On Green
Company name listed in event materials and promotions	●	●	●	●	●	●

## BENEFITING:



Supporting the region's only nonprofit pediatric hospital, the Children's Hospital Colorado Foundation is dedicated to caring for and curing children through the provision of high-quality care, education, research and advocacy.



Hope for the Warriors is a national nonprofit that assists veterans, service members and military families with a variety of programming, including clinical health and wellness, sports and recreation and transition services.



# ILLINOIS GOLF TOURNAMENT

Monday, September 19 | Arrowhead Golf Club

Join TD SYNEX associates, vendors, partners and community friends at the Illinois Golf Tournament for a day of golf, networking and fun supporting the Clearbrook, Fox Valley Special Recreation Association, and Marklund.

## PLAYING SPONSORSHIPS

Sponsorship Benefits	Presenting Sponsor	Dinner Sponsor	Player Gift Sponsor	Lunch Sponsor	Foursome	Individual
	\$12,500	\$7,500	\$3,500	\$3,500	\$1,500	\$500
Company representative remarks prior to shotgun	●					
Recognition from podium at 19th Hole Dinner Party	●	●				
Promotional opportunity to provide branded gifts for players bags	●		●	●		
Company logo prominently displayed at tournament	Signage	Signage	Player Gift Bags	Lunch Display		
Company name in all event materials and promotions	Logo	Logo	Logo	Logo	List	
Custom player gifts provided to each player	●	●	●	●	●	
Play at tournament with lunch, green fees, cart fees and range	Two Foursomes	One Foursome	One Foursome	One Foursome	One Foursome	One Player
Players invited to 19th Hole Dinner Party	●	●	●	●	●	●

## NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Beverage Station (limit 2)	Par 3 (limit 4)	Tee/ Green
	\$2,000	\$1,000	\$300
Table display on course at beverage station where company representatives will have the opportunity to interact with players	Beverage Station	Par 3	
Logo displayed prominently at tournament	Beverage Station	At Hole	On Course
Company name listed in event materials and promotions	Logo	Logo	List
Two complimentary attendees to the 19th Hole Dinner Party	●	●	

BENEFITING:

**CLEARBROOK**  
Enrich Lives. Embrace Potential.  
For Individuals with Intellectual and Developmental Disabilities.



# AUCTION DONATIONS

Many of the TD SYNEX *Share the Magic* events feature silent and live auctions. Contributions from TD SYNEX vendors, local business, restaurants and other partners contribute to the success of the auctions each year.

The auctions feature various electronics, art, getaways, trip packages, dining certificates, and more. Donations should have a value of \$200 or more and may be combined with other packages to increase the value.

Select high-value donations chosen by the event committee will be featured in a live auction. These are typically distinct items, trips or experiences that our attendees cannot often find elsewhere.

Event recognition will be provided for all auction donors based on the donation level.

## DONATION FORM:

Sponsor Organization: \_\_\_\_\_  
(As it should be listed on event materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## Item(s) Description

## Item(s) Value

_____	_____
_____	_____
_____	_____
_____	_____

## Remit form along with item(s) to:

Catherine Stoffelen, Hughes Agency

110 E. Court Street, Suite 100, Greenville, SC 29601

(864) 271.0718

CatherineE@Hughes-Agency.com



# YES, I WANT TO BE A SPONSOR.

Please check the event(s) and level(s) you would like to sponsor.

## SOUTH CAROLINA CELEBRATION

PLEASE SELECT ONE:

- Magic Maker Sponsor \$ 35,000
- Diamond Sponsor \$ 25,000
- Platinum Sponsor \$ 10,000
- Gold Sponsor \$ 5,000
- Silver Sponsor \$ 3,000

## CANADA GALA

PLEASE SELECT ONE:

- Event Host \$ 15,000
- Magic Maker Sponsor \$ 10,000
- Platinum Sponsor \$ 7,500
- Gold Sponsor \$ 5,000
- Silver Sponsor \$ 3,000
- Bronze Sponsor \$ 2,000
- Full page ad \$ 1,000
- Half page ad \$ 650

## FIRST GOLF TOURNAMENT

PLEASE SELECT ONE:

- Tournament Host \$ 15,000
- Ambassador \$ 10,000
- Premium Food \$ 7,000
- Auction & Raffle \$ 7,000
- Golf Cart & Snack \$ 5,000
- Survival Pack \$ 5,000
- Premier Hole \$ 3,500
- Other \$ \_\_\_\_\_

## SOUTH CAROLINA GOLF TOURNAMENT

PLEASE SELECT ONE:

- Presenting Sponsor ~~\$ 30,000~~ **SOLD OUT**
- 19th Hole \$ 20,000
- Platinum \$ 10,000
- Breakfast ~~\$ 5,000~~ **SOLD OUT**
- Lunch ~~\$ 5,000~~ **SOLD OUT**
- Gold \$ 5,000
- Silver \$ 3,000
- Contest \$ 2,500
- Beverage Cart \$ 1,500
- Par 3 ~~\$ 2,000~~ **SOLD OUT**
- Green \$ 850

## COLORADO GOLF TOURNAMENT

PLEASE SELECT ONE:

- Ace \$ 10,000
- Eagle \$ 5,000
- Birdie \$ 3,000
- Beverage Cart \$ 3,000
- Breakfast \$ 2,500
- Lunch \$ 2,500
- Player Gift \$ 1,500
- Par 3 \$ 1,000
- Foursome \$ 1,000
- Individual \$ 300
- Tee/Green \$ 300



# SPONSORSHIP FORM

## PAYMENT

All sponsorship payments must be paid in full by event date unless otherwise specified.

Check

An invoice will be sent to the email provided below with instructions on who to make the check payable to.

Credit Card

An invoice will be sent to the email provided below with instructions on how to make a credit card payment.

MDF

## CONTACT INFORMATION

Sponsor Organization: \_\_\_\_\_  
(As it should be listed on event materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please provide contact to obtain marketing assets included with sponsorship:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Remit form along with payment to:

Catherine Stoffelen, Hughes Agency  
110 E. Court Street, Suite 100, Greenville, SC 29601  
(864) 271.0718  
CatherineE@Hughes-Agency.com

