



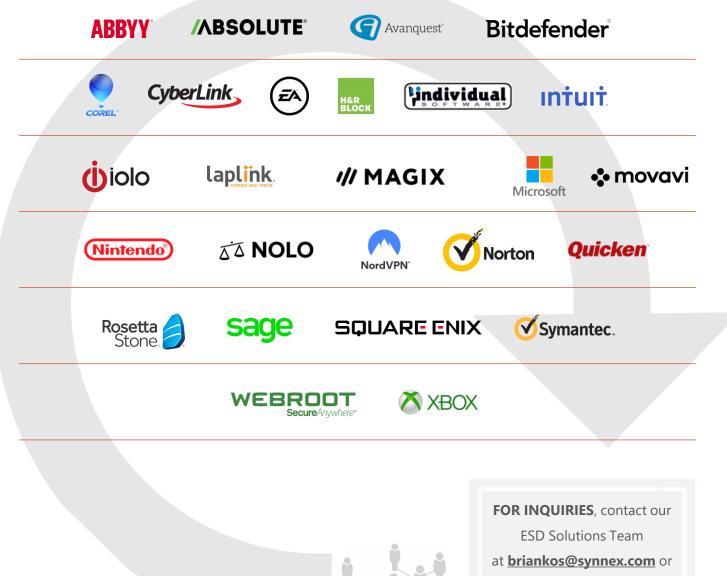
WHY TD SYNNEX Electronic Software Delivery

Electronic Software Delivery (ESD) has revolutionized the way software is distributed, significantly reducing unit cost and delivery time. ESD enables instant delivery around the clock quickly from any remote location, which is a great advantage for critical updates and packages.

TD SYNNEX took this process one step further and enhanced the process. **TD SYNNEX** offers unrivaled end to end solutions that make ESD integration simple and seamless for retailers. Our expert team manages the process from start to finish so you can focus on growing your business.

Deliver applications faster at lower cost

Benefits for Retailers Benefits for End Users NO Inventory Management costs LOWER price NO shipping costs **INSTANT** gratification **EASE** of Integration NO shipping costs Provide FASTER and MORE EFFICIENT Download and deploy from service to your customers ANYWHERE, ANYTIME **HIGHER PROFIT margins** 1000's of available SKUs Going "Green" by selling thru ESD lowers your (Productivity and Gaming) environmental impact **TD SYNNEX offers end to end ESD solutions** Class-leading digital distribution platform Value-Add Services ONE STOP SHOP for access to 45+ publishers **Publisher Agreements Technical Integration TD SYNNEX** has everything you need to avoid the daunting task of Download Hosting onboarding multiple publishers, *eliminating costly infrastructure* setup and time-consuming, Secure Digital Key Locker complex publisher contracts. Key Inventory Management



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