



2017

March Newsletter

Keeping members up-to-date and sharing news in our network

Message from Debra LaTourette, SYNEX F2F, Sr. Executive Sponsor

Sr. VP Human Resources, North America, TW, UK, SYNEX Corporation, DebraL@synnex.com

I hope you each had a wonderful International Women's Day. SYNEX F2F sponsored the SYNEX North America locations with a daylong celebration with fun activities for its associates including a breakfast with a motivational speaker focused on personal growth and after hour fitness classes. We encouraged every associate to take the time to write a note thanking a woman who meant something special in their lives. Our CEO, Kevin Murai, underscored the importance of diversity, to celebrate the incredible achievements of women and to continue to foster the talents and dynamics of a diverse workplace.

I would like to thank the women of the SYNEX F2F community for your continued support and for being a part of the IT industry. It is our diverse collection of skills, abilities, backgrounds and experiences that contributes to the creativity and innovation of the IT industry. We all contribute when we network and share our knowledge with others. Our diversity is our strength.

Welcome New Members!

Please welcome our newest SYNEX F2F Members to the community (January 24 to March 22, 2017):

Begum Walji	Meredith Logan	Angie Tonin
Kim Knox	Astha Sahni	Teresa D'Souza
Dawn Centis	Ethenia Scott	Caroline McHayle
Jenna Ito	Catherine Kelley	Sandra Carss
Michelle Fursman	Debora Docouto	Ed Fung
Meghan Smith	Brenda Low	Nina Lobodzinski
Teddy Chan	Elaine Arseneault	Shunya Davis
Heather Harlos	Maja Wyatt	
Catherine Kelley	Carolyn Tonin	

Thank you to our SYNEX Canada reseller and vendor partners for joining during the Conference in February!

Member Profile with **Addie Finch**, Director of Dell for SYNEX

Get Comfortable with the Uncomfortable and Believe in Yourself

On March 8th, SYNEX associates in the Greenville office were fortunate to have Addie Finch speak about her career journey during the SYNEX F2F Breakfast in celebration of International Women's Day. Her message was simple: get comfortable with the uncomfortable and believe in yourself. Given the many challenges presented to us on a daily basis, it's not always easy to keep this top of mind, but Addie has come to realize these two thoughts have shaped and continue to contribute to her success.

Addie started her career as a television news reporter and anchor, eventually being named South Carolina Reporter of the Year before transitioning out of the news business. She leveraged her communications background to build a new career at SYNEX.

For Addie, going outside of her comfort zone, to an uncomfortable place, has most often led to her greatest accomplishments or to positive life changing events. During Addie's time with the media, she witnessed many of her interview subjects embracing this same concept.

One example was the crash of Continental Flight 3407 in Buffalo, New York, where 50 lives were lost. The families left behind were ripped from their comfort zones and forced into action. Their heartbreak became a catalyst for change and they shared their stories, tirelessly, on Capitol Hill, where they eventually forced Congress to make changes in the airline industry and aviation safety.

"Depending on the circumstance, 'getting comfortable with the uncomfortable' may be something you choose to do or it may be something you're forced to do," Finch said. "But if you're sitting here wondering if you should accept a challenge or make a change, it's time to self-assess if fear of the unknown is what's holding you back."

Addie's common theme to keep herself inspired is believing in herself and knowing that she can do it. A great message for all of us to live by. We all have the potential to affect change, but sometimes we have to get comfortable with the uncomfortable.

Pillar Updates



Education Update with Chair, Cheryl Henry, CherylH@synnex.com

"5 Strategies to Break the Email Delete Barrier - writing emails that get responses" with Kendra Lee coming in May or June.

If you are interested in being a webinar speaker for SYNEX F2F, please contact Cheryl at CherylH@synnex.com. We encourage members to share their expertise that will inspire and nurture the development of women, both professionally and personally.

Mentoring Update with Co-Chairs, Jennifer Eley, JenniferE@synnex.com and Qiana La Croix
QianaL@synnex.com



Only a few days left to register for the **2017 Mentoring Excellence program**. **Registration closes** April 7, 2017. Click on the registration link to participate this spring.

[MENTOR & MENTEE REGISTRATION](#)

The **SYNNEX F2F Mentoring Excellence program** is exclusively for SYNNEX F2F Members across the U.S. and Canada. Mentor/mentee matches are not based on location, but rather the synergies of the two individuals involved. This mentoring program is a mentee-driven initiative providing high-impact results for emerging and industry leaders—both mentees and mentors will benefit greatly from this program.

The **Mentor Match** process will begin April 10, 2017 with matches being defined by May 5, 2017.

The **Mentor and Mentee Training** will be scheduled between May 8 – June 2, 2017. Exact location and times will be forwarded to recipients via Outlook invitation. Mentees and Mentors will be assigned their match prior to the training to give an opportunity to meet one another by phone, Skype, Facetime or other means of communication.

If you have any questions, please do not hesitate to contact the co-chairs of the mentoring pillar.

Jennifer Eley, JenniferE@synnex.com

Qiana LaCroix, QianaL@synnex.com

Networking Update with co-Chair, Felicia Hall, FeliciaH@synnex.com and Suzanne Barrette,
SuzanneB@synnex.com



In the U.S. we are excited that we've got two events happening in Austin, Texas at the Varnex Spring Conference and Red, White & You Conference.

On Monday, March 27, SYNNEX F2F will be hosting a breakfast where attendees will **Discover the art of possible with Microsoft's Alyssa Fitzpatrick, General Manager, World Sales – SMB.**

Nearly everyone can point to a defining moment in life, a moment that changed the course of their career and opened up new possibilities. Often, this moment comes through mentoring, education, networking, or philanthropy.

With more than two decades of leadership experience, Alyssa is currently the sales leader for Microsoft's small and midmarket business segment. In this role, she's responsible for direct sales, indirect sales, digital and cloud sales, service providers, channel program, revenue attainment, and profitability.



Philanthropy with Co-chairs, Stephanie Gosnell, StephanieG@synnex.com and Shana Kapustin, ShanaK@synnex.com

March 8th was a great day to celebrate International Women's Day. At SYNNEX it was our first year to formally celebrate the day. Our goal was to recognize and celebrate the women of SYNNEX, at all levels to share our appreciation for one another with the intent to inspire, be inspired and acknowledge female thought-leaders within our organization.

We enjoyed a networking breakfast with a local guest speaker and fitness activity to mark the day. A **“Thank A Woman in Your Life”** activity included a pink note paper and envelope that was handed to all associates to give them an opportunity to take time to thank a woman in their life that has made a positive impact. It’s a touching gesture that we often overlook in our busy schedules.

If you have an International Women’s Day story to share with us, please email us at F2FAdvisory@synnex.com. Your story just may spark a new initiative for someone next year.

In Canada, SYNEX F2F women are supporting the **Kids Help Phone, Walk so Kids Can Talk**, taking place on Sunday, May 7, with teams in Vancouver, Guelph, Toronto and Montreal. For more information regarding supporting or donations please contact Shana Kapustin at ShanaK@synnex.com.

March of Dimes Silent Auction and Bazaar: This year we are combining the March of Dimes Silent Auction with the SYNEX F2F Shopping Bazaar which will take place on April 21st in the cafeteria in the Greenville office. We will have many great items for you to bid on in the silent auction. In addition to the auction, we will have several vendors in the café who will have mini-storefronts set up including Mainstream Boutique, LuLaRoe, It’s Initials, and Premier Jewelry just to name a few. All proceeds from the auction will be donated to the March of Dimes as well as 20% of all vendor sales for the day. We hope you will come see us on April 21st and support the March of Dimes!

Never Stop Learning!

Remember, the SYNEX F2F web site is filled with great reads, feeds and videos too.

<https://www.synnexcorp.com/f2f/>

Recommended FEED, watch: [Amy Cuddy: Your body language shapes who you are.](#)

Recommended READ: [Knowing Your Value: Women, Money and Getting What You're Worth](#) by Mika Brzezinski. Why are women so often overlooked and underpaid? In *Knowing Your Value*, the prequel to her new book *Grow Your Value*, bestselling author Mika Brzezinski takes an in-depth look at how women today achieve their deserved recognition and financial worth.

What’s your personal favorite read, feed or video? Let us know so we can share with others. Email us at F2FAdvisory@synnex.com

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