

# NEC's 'Digital Signage By Design' Services

## CONTENT STRATEGY



More than just displaying images on a screen, effective content can grab your audience's attention and affect their purchasing behaviors. NEC will work with you to design content and develop a program that remains targeted, head-turning and persuasive.

## HARDWARE



Behind and around digital signage screens are an assortment of PCs, media players, cables, mounts and kiosks. NEC will guide you through the plethora of choices to pick the best-suited and most cost-effective components that ensure maximum uptime and minimum maintenance.

## SOFTWARE



Let NEC help you choose the right software for you needs. Whether it's our own NEC SaaS solution, a partner SaaS, enterprise or standalone solution, we will guide you to the right selection that not only enables you to meet today's requirements but is scalable for your future needs as well.

## CONSULTING



We work with you to understand your project's requirements and solution objective. We create a custom solution proposal, present it to your team and discuss any necessary modifications, and then create a detailed implementation strategy and a milestone schedule.

## SYSTEMS CONFIGURATION



Based on the variety of content your solutions requires, NEC can recommend the appropriate hardware and software. With display technology being our core competency, you can rest assured your custom solution will include the perfect display for your application environment.

## INSTALLATION



Whether you need a local installation or national rollout, NEC has the ability to install your digital signage network. From mounting to cabling, NEC can do it all.

## DEPLOYMENT LOGISTICS



NEC ensures deadlines are met and the project moves along efficiently by conducting periodic review meetings in which installation status is measured against set milestones and the overall project status against your initial requirements.

## MAINTENANCE, SUPPORT & SERVICE



Our complete service network is available throughout North America and depending on your requirements, service/maintenance can be provided on an as-needed or scheduled basis. Optional on-site next-business-day service and extended warranties (up to 5 years total) available.

## FINANCING



You might think the financial component of your display solution would be a complex one. However we have it all covered by presenting financing terms and pricing, and delivering it for you in an easy-to-understand format.

All other brand or product names are trademarks or registered trademarks of their respective holders. Product specifications subject to change.

©2013 NEC Display Solutions of America, Inc. All rights reserved. 25.NEC.80.GL.UN.105 rev. 030513

### NEC Display Solutions

500 Park Boulevard, Suite 1100  
Itasca, IL 60143  
866-NEC-MORE

[necdisplay.com](http://necdisplay.com)

# NEC