



Do you have a strategic opportunity in a competitive situation that needs an extra push to be closed?

Let's boost your sales. We provide expert migration so you can easily move your infrastructure from an on-prem environment to the cloud.

As you know, Microsoft Azure migration and modernization is a continuous process with opportunities for innovation and flexibility at every stage. Many organizations begin with an **Infrastructure as a Service** (<u>laaS</u>) migration of their workloads to take advantage of Azure benefits immediately, while others start with Platform as a Service (<u>PaaS</u>) offerings to increase agility and developer productivity.

No matter which approach your clients are beginning with, they'll be able to start innovating in new ways right away. They can always adopt new laaS or PaaS capabilities anytime. Encourage new customers to migrate to the Cloud. If you have a potentially great opportunity count on strategic bid support that can be applied to various sales and competitive situations.

Take advantage of the Azure Empower Fund Incentive to support and win your deal.



Empower Funds

For every eligible competitive opportunity, your reseller account will be provided with the Empower Funds to support and win your deal subject to the promo terms and conditions.

The Empower Funds promo can be applied to support competitive deals, proof of concept, professional services for sales opportunities within the program period of September 15, 2022 till December 30, 2022.

Schedule your free appointment today!

Talk to your TD SYNNEX Sales Manager and discuss the strategic approach and what type of support you need.

Contact us at <u>Azure.ca@tdsynnex.com</u>

Terms and Conditions:

• The Azure Jump-Start: First Month Bonus Incentives and the Empower Funds cannot be combined, including any other existing promotional offers unless otherwise noted.

• The Empower Funds promo can be applied to support competitive deals, proof of concept, professional services for sales opportunities within the program period of September 15, 2022 till December 30, 2022.

• Funds support will be for every sales opportunity will be reviewed for on a case-to-case basis at the discretion of the TD SYNNEX Sales Manager to ensure proper budget management.

• Funds support will be reviewed on a case-to-care basis subject to consultation with your Azure Specialist and at the discretion of the TD SYNNEX sales manager. Please consult your Azure Specialist for offer details.

- The sales or bid opportunity review is at the discretion of the TD SYNNEX Sales Manager.
- Eligible amounts for each sales opportunity will be at the discretion of the TD SYNNEX Sales Manager.
- Prior approval is required from the TD SYNNEX Sales Manager to be eligible for the Empower Funds.

• The Empower Funds will be paid out in the form of a credit on account with TD SYNNEX based on the Statement of Work invoice within 90 days of the first full billing cycle.

• Supporting information and documentation such as proof of concept and or any other relevant information will be required to be eligible for the Empower Funds.

• TD SYNNEX reserves the right, in its absolute discretion to substitute, withdraw, or modify any portion of this promotion at any time, for any reason, without prior notification.

• Although every effort has been made to ensure the accuracy of the information in this piece, we do reserve the right to correct typographical and pictorial errors.

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