

Office 365 / Microsoft 365 brand alignment (name change only)

Current	New name as of April
Commercial (CSP, VL)	
Office 365 Business Essentials	Microsoft 365 Business Basic
Office 365 Business Premium	Microsoft 365 Business Standard
Office 365 Business	Microsoft 365 Apps* for business
Office 365 <u>ProPlus</u>	Microsoft 365 Apps* for enterprise
Microsoft 365 Business	Microsoft 365 Business Premium
Microsoft 365 F1**	Microsoft 365 F3
Office 365 F1***	Office 365 F3
N/A	New Microsoft 365 F1**
Consumer (FPP/ESD/POSA)	
Office 365 Personal	Microsoft 365 Personal
Office 365 Home	Microsoft 365 Family
Office Home and Business 2019, Office Home and Student 2019 product names won't change;	Packaging will change, therefore new <u>sku</u> numbers

Key Dates:

- Public Disclosure March 31
- April 2020 pricelist update
- GA date April 21

Not changing:

- Pricing
- Product Features
- Incentives
- Enterprise SKU Names (ex ProPlus)
- Add-ons & Transition SKUs
- OfferIDs/SKU# (ex Consumer)

Adding:

- New (1) Microsoft 365 F1 sku
 - (current F1 promoted to F3)

*Both Microsoft 365 Apps SKUs will be called only "Microsoft 365 Apps" where audience context is set.

Where audience context is not set (e.g. pricelist), please use "for enterprise" and "for business" in lowercase in addition to "Microsoft 365 Apps"

**Existing Microsoft 365 F1 sku changes in name only to Microsoft 365 F3; this allows new Microsoft 365 F1 sku to inherit name

***Existing Office 365 F1 sku changes in name only to Office 365 F3; there is no new Office 365 F1 sku

Office 365 Business → Microsoft 365 | Name changes



1

Office 365 Business Essentials becomes
Microsoft 365 Business Basic

Cloud services



2

Office 365 Business Premium becomes
Microsoft 365 Business Standard

Cloud services and desktop apps



3

Microsoft 365 Business becomes
Microsoft 365 Business Premium

Cloud services, desktop apps, and advanced security



4

Office 365 Business becomes
Microsoft 365 Apps for business

Cloud-connected Desktop Apps



5

Office 365 ProPlus becomes
Microsoft 365 Apps for enterprise

Cloud-connected Desktop Apps



Note: Not all features/product logos shown

Resources

[Microsoft Office 365 SMB naming updates](#)

[Microsoft 365 Plans comparison](#)

Contact the Microsoft team at SYNEX anytime at MicrosoftCSPCanada@synnex.com