

Terms and Conditions

Type Reseller Incentive SPIFF

Description Get Heavenly with Surface & Hub & WIN!!

Target Improve your familiarity and comfort in selling Surface, Hub, and Accessories to your

end customers.

May 15th Microsoft opened Surface and Hub to the Channel. Previously, you had to become an authorized Surface Partner to buy and sell Surface in any capacity. All TD SYNNEX customers can now purchase Surface devices, accessories, and the Surface Hub with ease. Microsoft also announced that the Surface PC and Hub terms & conditions are merging, streamlining the process.

July 1, to Nov 30, 2023

Overview

Qualifying Period

Qualified Resellers will have **25+ random draw chances to WIN** a Westin Resort Heavenly Spa Package + Gift Card valued at \$350. We understand that with all new things it can be challenging to understand all the ins and outs.

The TD SYNNEX Surface Commercial Team wants you to be comfortable with your new journey into selling Microsoft Surface, Hub, and Accessories to your customers.

No better place to start that knowledge journey, than with ExpertZone. ExpertZone is used by business owners, sales reps, and tech support pros worldwide. When you explore at least 5 out of the 10 suggested premier Microsoft Surface & Hub training resources listed below you will earn ballots to WIN a Westin Resort Heavenly Spa Package; The Package includes a Robe, White Tea Bath & Body Set valued at \$250 + \$100 CAN (\$75 USD) Gift Card from Westin Hotels & Resorts. The Gift Card can be used at any Marriott International family of hotels and resorts in Canada.



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TD SYNNEX reserves the right to modify or cancel any or all aspects of this promotion at their own discretion. By participating or accepting the SPIFF, giveaway, the participant has granted TD SYNNEX Canada's marketing permission to use their full names, company name and associated logos respective of any communications in relation to the promotion. This contest shall be void where prohibited or restricted by law. Standard TD SYNNEX Terms and Conditions and privacy information policy apply (including the below). Any changes to the terms and conditions or easing of the rules may be announced any time within the program period.

Resellers will be paid out based on achieving the following criteria

- Resellers have 27 random draw chances to Win a Westin Resort Heavenly Spa Package valued at \$250 CAN + \$100 CAN (\$75 USD) Gift Card
- Qualifying period July 1 to Nov 30, 2023
- Resellers must read through to earn the badge at the completion from a minimum of 5 out of the 10 suggested courses on ExpertZone. The content ranges from 15 to 60 mins in length depending.
- You will earn a ballot for each course you take, up to a max of 10 ballots.
 - More courses = more ballots = more changes to WIN.
 - Bonus 5 ballots for sharing on LinkedIn! Be sure to tag Julie Peden when posting!
- A minimum of 5 ballots qualifies you for the draw.

Qualifying Courses – Expert Zone

- Introducing Surface Sustainability
- Why Surface Matters
- o Designed for Surface
- Enabling powerful AI with Microsoft Surface
- The Surface approach to Repairability
- Surface for Business: Surface Portfolio
- o Surface for Business: Surface Hub
- Surface for Business: Modern Security
- Surface for Business: Modern Management
- Surface for Business: Modern Experiences

The Process

- Sign up for free at <u>ExpertZone (microsoft.com)</u>
- o Take a tour
- Search for the Surface courses you want to watch from the suggested list
- Read through the course, earn the badge, download it/screenshot your completion, and email it to Julie.Peden@tdsynnex.com

Contact the Surface Canada Team at <u>MicrosoftSurfaceCA@tdsynnex.com</u>

If you have any questions regarding Surface, Hub or Accessories, we are here to SUPPORT YOU!

