

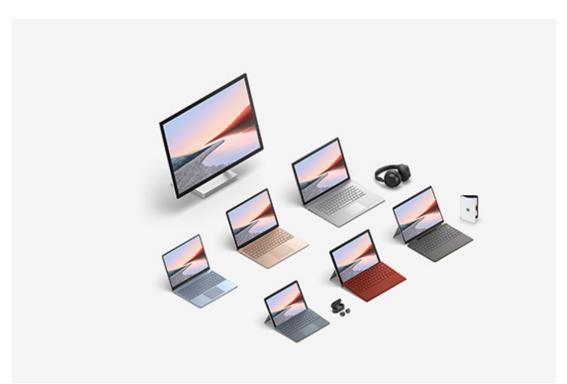


Incentives on the SYNNEX Microsoft Surface Elite Program

SYNNEX CANADA – Microsoft Surface ELITE Program Incentive

Microsoft Surface Authorized Resellers who reach their Tier based on the sales within the Tier; Resellers can earn as follows: Optimize Tier 0.75% (Up to a Cap of \$1K), and Optimize Plus Tier 1% (Up to a Cap of \$2K)

The SYNNEX Microsoft Surface Elite Program provides incentives to qualifying Resellers to build expertise and greater awareness for Microsoft Surface within your organization and with your customers. The purpose of this program is to not only reward you, but also to reinvest back into your business to accelerate future results.



Program Timeframe

The SYNNEX Microsoft Surface Elite Program runs on a 6 month-period. Surface sales from the previous half (January 1 - June 30 or July 1 - December 31) will determine your tier for the current half (January 1 - June 30 or July 1 -December 31). Incentives for your tier need to be redeemed by May 31 or by November 30 of each year. Incentives include: 0.75% (Up to a Cap of \$1K), or 1% (Up to a Cap of \$2K), incentive on Surface sales*, approval to purchase demo devices at 50% (no Deal Reg required), one (1) professional virtual training for Reseller staff or end customer per half and Elite Consultation Services with Surface BDM.

Please reference to p21417



For full terms and Conditions of the SYNNEX Microsoft Surface Elite Program, please contact the SYNNEX Canada Microsoft Surface team. Telephone: 1-864-373-7662 | Team email: MicrosoftSurfaceCA@synnex.com

