

# ergotron®

## Ergotron Elite Circle 2020 Authorized Reseller Program

The Ergotron Elite Circle authorized reseller program provides a consistent and trusted Ergotron experience. Authorized resellers will have access to sell Ergotron products, participate in sales programs, leverage product training and engage with Ergotron sales support services.

**Only authorized resellers enrolled in the Ergotron Elite Circle will be able to sell Ergotron products on April 1, 2020.**



## **BENEFITS**

All authorized resellers will benefit from:

- Ergotron Inside Sales support
- Partner portal access
- Online training
- Access to seed units
- Access to Deal Registration
- Product and customer acquisition materials
- Sneak peek to new products

Based on volume and assigned program tier, authorized resellers may also have access to:

- MDF investments
- GIR programs
- Dedicated or shared Channel Account Manager
- Marketing Associate support
- Executive champion
- Incentive and SPIFF tracking
- Sales performance through a vendor manager
- Listed on where to buy
- Buy now button



## **HOW TO BECOME AUTHORIZED**

If your company is not authorized, you can:

- Visit [partner.ergotron.com](https://partner.ergotron.com).
- Have your company representative fill out [Ergotron's Partner Authorization Form](#).
- Review Ergotron's [MAP policy](#).
- Submit the form, and you'll hear from an Ergotron representative within 48 hours.

## **SUPPORT**

Email [insidesales@ergotron.com](mailto:insidesales@ergotron.com) or call 888-743-1119 with questions.

Download additional resources at [ergotron.com](https://ergotron.com).

For more information:

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Content subject to change.

Ergotron devices are not intended to cure, treat, mitigate or prevent any disease.

Patent information available at [www.ergotron.com/patents](https://www.ergotron.com/patents).

