

# ChromeOS + Signagelive sales incentive

ChromeOS and Signagelive are partnering to reward resellers for finding and closing signage deals.

- ✓ ChromeOS qualifying products: Kiosk & Signage Upgrade, Chrome Enterprise Upgrade
- ✓ Signagelive qualifying products: Signagelive 1 or 3 year licenses

This incentive is valid until **December 16, 2022**.



## 3 ways to get rewarded



### Reach out to customers

Earn \$25 for reaching out to 5 customers, \$50 for 10 customers, & \$100 for 25 or more customers\*



### Set up qualified meetings

Earn \$50 for each qualified meeting held involving a Signagelive rep



### Close deals

Receive an additional 7% discount on the current Reseller pricing for Signagelive licenses

\*For customer outreach, incentive will be applicable to first 200 individuals who submit proof of outreach.

All customer verticals are eligible except EDU.

Customer must be net new to both ChromeOS and Signagelive. Renewals & upsells of existing customers are excluded.

## The Details

Please follow the instructions below to take advantage of this incentive. More information, including submission forms and downloadable email templates can be found at:

<https://signagelive.com/chrome-reseller-rewards-program>



### Reach out to customers

- Resellers will call/email customers to inform them of the ChromeOS + Signagelive offering
- Resellers will bcc google-rewards@signagelive.com on all emails sent for verification purposes
- Resellers will collect the following information and submit via CSV file to Signagelive for verification that contact was made
  - Customer name
  - Customer domain
  - Business email
  - Company name
  - Use case



### Set up qualified meetings

- Meetings must be booked with a member of the Signagelive commercial team in order to qualify.
- The following information is to be collected from the meeting
  - Customer name
  - Role
  - Vertical
  - Opportunity Size
  - Meeting outcome



### Close deals

- Place order through TD Synnex for qualifying products. Customer must purchase both ChromeOS and Signagelive products to qualify for payout.
- You'll receive an additional 7% discount on the current Reseller pricing for Signagelive licenses.



Questions? Reach out to  
[google-rewards@signagelive.com](mailto:google-rewards@signagelive.com)