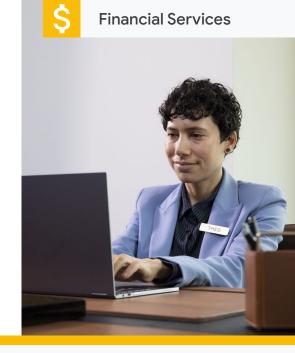chrome OS

TD SYNNEX

Modernizing customer and employee experiences with Chrome OS

Quick and radical changes in the financial services industry brought shifts to a new digital model. In addition, adoption of cloud based services made financial organizations move at an incredible pace. Recently, banks, insurance agencies and asset management companies have further shifted their focus on improving user experience, digitization of processes and switching to tools and technologies that support remote and hybrid work.

According to a recent survey by Accenture & Google
- **64%** of banking IT leaders cited improving end-user satisfaction as a top priority
- **50%** of insurance IT leaders cited adopting new technologies in the next 2 years.

Legacy endpoints simply can't support this direction, putting data and confidential information at risk.

Switch to Chrome OS

Chrome OS is built to cater complex IT needs for financial organizations, provides a smart way for employees from anywhere and improves customer engagement. Chrome OS devices are secure, cost-effective, easier-to-manage replacement for legacy and thin-client devices. Here's how:

Enables IT to manage and deploy devices smoothly

Deliver an **augmented customer experience** from anywhere in the world

Delivers a **safe and secure technology infrastructure** for IT, employees, customers

Provides easy access to cloud and legacy applications

Take charge of your security, replace thin client devices and provide best in class customer and employee experience with Chrome OS

Built-in, proactive security

Keep employees, confidential customer data and financial information from cyber security threats & ransomware with Chrome OS's built in security features such as verified boot, device encryption, Google's Safe Browsing, password checkup, Titan C security chip and regular OS updates.

Apps for every worker

Access to a wide range of cloud-native apps or web apps through the Chrome Enterprise Recommended program for employee productivity and collaboration via Chrome browser and Google Play. Employees can access financial management softwares, speciality apps and other legacy infrastructure through virtualized solutions such as Citrix, VMware and more. In addition, Parallels Desktop provides access to legacy, proprietary and full-featured applications, like Microsoft Office, locally on a Chrome OS device.

A smart and sustainable investment

Optimize costs for high value and productivity, enhance mobility with versatile and sustainable Chrome OS devices.

Modern customer & employee experience, from anywhere

Improve customer experience & engagement with streamlined self-service banking and smooth contact center operations. Reduce downtime for workers with background updates, versatile form factors, and devices enabled with an all day battery of 8+ hours, LTE, large screen, mobile connectivity and more.

Fast deployment and simple management

Easy management, fast deployment and 24/7 technical support with Chrome Enterprise Upgrade. Set up 500+ policies, manage controls, WiFi, applications, browser extensions and bookmarks in Google Admin Console remotely.

> "
> Chromebooks fit the bill. They enabled us to keep the virtual desktop securely in our control while providing a cost-effective, laptop experience for the users."
>
> **Gregory Simpson**
> Chief Technology Officer, Synchrony

Built for everyone

Information workers
With secure collaboration and flexible access to information, distributed information workers can work productively from anywhere and on any Chrome OS device

Bank branch employees
Provide retail bank branch employees with seamless access to critical business information and enable them to work efficiently

Contact centers
Equip call center workers with safe and seamless access to sensitive information and provide best in class customer service

Self-service banking
Provide customers with a simple, safe and easy-to-use personal banking experience. Streamline customer's digital transaction processes, facilitate identity verification, provide account access, and reduce manual administrative burden

Customer Stories

synchrony

See how Synchrony brought 6,000 employees home with Chromebooks and Citrix. Read more

ATB Financial

See how ATB Financial reduced strategic planning, consolidation, and reporting time by 50% with Chrome Enterprise. Read more

Square

See how Square cut down IT admin time for maintenance and deployment with Chrome Enterprise. Read more

charles SCHWAB

See how Charles Schwab provided a seamless customer experience with Chromebook in their retail branch locations. Read more

blend

See how Blend enabled contact center employees to provide smooth customer service. Read more

Want to partner with TD SYNNEX and become Google Chrome authorized? START HERE and member of our team will be in touch with you soon. Questions? Contact GoogleCan@synnex.com

*Source: Internal Accenture & Google Research, July 2021