Think about the way you worked 10 years ago. Do you still do things the same way? Of course not. Chances are you no longer work 9-5 and possibly not even in an office. Work today requires collaboration and involves teams spread across time zones.

Comstor EDGE: Collaboration is a program designed to help value-added resellers (VARs) build and grow a successful Cisco Collaboration practice. This comprehensive program provides focused consulting, best practices, education, training, tools and tactics for each reseller’s core business functions.

We offer a participation level for every phase of development.

Which level is right for you?

**Level 1: ENGAGE**
- Comstor Quick Start Program
- Register to sell Cisco with Comstor
- Assigned Account Manager for single point of contact
- Discovery call with our architecture experts to create a partner-specific roadmap to success

**Level 2: DEVELOP**
- Become a Cisco Select Partner
- Map relevant rebates, incentives and discounts
- Access to exclusive Comstor tools and trainings to increase your skill-based knowledge
- Increase profits with services and software

**Level 3: GROW**
- Qualify for Managed Marketing campaigns
- Increase knowledge of solutions
- Gain additional specializations and certifications
- Cisco Value Incentive Program (VIP) Rebates
- Become more profitable with existing business

**Level 4: EXTEND**
- Maximize product revenue
- Develop into a market leader and trusted advisor
- Explore additional Cisco technologies and specializations

Participation levels for every phase of development

Gain the competitive EDGE with Comstor Progression Programs — your blueprint for success.

For additional information, please contact:
EDGEprograms@comstor-na.com