

# Play to Win!

## Mid-Market Partner Lead Incentive

Avaya Partners have an amazing opportunity to win great prizes and cash from RingCentral. To qualify, partners that register the highest percentage increase of qualified mid-market leads will win big!

This is a numbers game and those mid-market leads can add up to some amazing opportunities for you if you play to win! Avaya Partners selling Avaya Cloud Office seats can earn massive rewards for registering deals involving organizations with between 100 and 399 employees.

The top ten partners with the highest percentage increase of qualified RingCentral leads between now and December 31, 2021, will win\*:



GRAND PRIZE

**Tesla Model 3\*\***

FOURTH PRIZE

**\$20,000**

SECOND PRIZE

**\$30,000**

FIFTH PRIZE

**\$10,000**

THIRD PRIZE

**Rolex Watch\*\***

SIXTH - TENTH PRIZES

**Peloton Bike\*\***

Questions? Reach out to your Avaya Cloud Specialist for more information.

\*Terms and conditions apply. A minimum of five new leads must be registered in order for a partner to qualify. For full terms and conditions, click [here](#).

\*\*Or cash equivalent.