TD SYNNEX | Microsoft

Unlock the Business Potential of Microsoft Azure

How TD SYNNEX can help you leverage Windows and SQL Server 2012 end of support to jump-start your Microsoft Azure revenue

Microsoft Windows Server 2012 and SQL Server 2012 have reached end of support. This means your customers are no longer receiving critical security updates, and their businesses are at risk. If they don't modernize their environments now, their cybersecurity risks will continue to increase.

Migrating Windows or SQL Server 2012 to Microsoft Azure is a win-win for you and your customers. Your customers can take their IT infrastructure to new heights of efficiency, security, and innovation—while you increase your cloud revenue. Did you know? **MSPs who offer Azure professional services earn $22.4 million in year 1 and $43.9 million by year 3**. That's a 155% ROI![1]

The best part? You don't need to figure everything out on your own. TD SYNNEX has your back.

Get our new guide to learn how TD SYNNEX will support you every step of the way as you grow your Azure business.

In the guide, you'll learn how we can provide all the tools you need to build a profitable Azure practice. As one of Microsoft's largest global distributors, TD SYNNEX has a team of Azure experts and more than 100 resources that make it easy for you to build, sell, and deliver cloud solutions while generating recurring revenue.

[1]Forrester, The Partner Opportunity For Azure Services Providers, 2022.

TD SYNNEX can support you with:

Azure Migration Resources

Rely on our Microsoft Cloud team's deep technical, sales, and licensing expertise when helping your customers migrate to Azure. We'll provide all the resources you need to ensure your customers smoothly transition to the cloud.

Azure Services and Support

If you're a smaller MSP or SI, you might lack the resources to devote to a complex Azure migration. We'll serve as an extension of your team and can support every aspect of your project—from assessing your customers' environments to remotely migrating their servers to Azure.

Azure Training and Sales Enablement

We've teamed up with Microsoft Azure to offer training that will help you build your professional expertise and cloud business. Every month, certified Azure experts hold sessions on everything from closing deals to successfully migrating your customers to the cloud. Explore our latest training sessions **here**.

Cloud Management Platform

Simplify your cloud transactions with a platform that brings all your cloud subscriptions together and gives you an on-demand view of everything Azure. Through our platform, you can do everything from managing your end users' subscriptions to launching a customer-facing Azure marketplace.

Will You Lag Behind or Leap Ahead?

Get your free guide to learn how to leverage Windows and SQL Server 2012 end of support to make your cloud practice more profitable.