



Incentives to accelerate the move to ChromeOS

- Deal Acceleration Fund=
 Close deals through Services
- Net New Logo Incentive=
 Close a deal and we pay you!

Deal Acceleration Funds for Services





Services

Numerous services available that is eligible for funding and can be performed by our TD SYNNEX team

Chrome Devices + ChromeOS

Purchase Chrome Devices through TD SYNNEX for our team to perform services

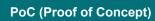
Chrome Enterprise/ EDU Upgrade

The more you purchase, the greater funding you can potentially receive

Type of customer that can qualify: Net New Logo or Unique Upsell Opportunity

* Funding available for EDU or ENT customers

Deal Acceleration Service Types



Technical engagement with a Customer to prove that a technology will satisfy the Customer's needs:

- Less than 4 week duration
- May include ChromeOS licenses or software
- Not for deployment into Production environment

Pilot

A feasibility or experimental trial involving end users, where the Customer tries a small-scale implementation to evaluate the proposed solution. Typically, may include services such as:

- Admin Console & environment setup
- Domain verification
- User, device and application provisioning
- Domain security configuration

Workshop

Meeting conducted either in person onsite or via phone/ video conferencing where deployment planning best practices are shared:

- Project planning
- Admin Console setup and training
- Technical troubleshooting
- Help Desk support

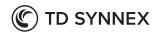
Deployment



Partner provided professional services relating to, and supporting, the deployment of ChromeOS which may include:

- Device enrollment
- Project management
- Change management
- Policy configuration best practices
- Planning for end user training
- Data / App migration services







Net New Logo Incentive

A smart investment for the business

Put money back in your pocket by closing deals for net new customers





- SPIFF for resellers
 - •\$2,000 for a closed deal that was generated into our pipeline. Must have received confirmation that the deal qualifies before PO is submitted
- 25+ seats purchased
- 200+ employees in the company
- Confirmed with your Google TD SYNNEX POC that your deal does qualify.
 List of contacts are below
 - * Only available for Enterprise end users

How is this processed?

Qualified opportunity is quoted and placed in pipeline

Partner and EU join a call with one of our Chrome Advocates to walk through an SOW of complimentary services Customer moves forward and submits a PO. Admin console services are performed by Chrome Advocates. Google confirms with customer that services were performed, based on the SOW

Partner qualifies for \$2,000 closed deal SPIFF after confirmation in the form of a credit

*Promo runs through the end of Dec '23

*Terms and Conditions do apply

Deal Acceleration Success Stories

A 10K Acer unit opportunity closed for – a library new to Chrome

- \$225K in services funded
- Services included Asset tagging, Admin Console setup and ZTE
- Enterprise customer
- Path to qualify- Net New Logo

55K Devices for a School District

- Approved for \$275K for funded services
- Services included- Asset tagging, Green packaging & WGS
- Path to qualify- Unique upsell opportunity_

TD SYNNEX Google Chrome Team

Chrome Advocates

Googlesales@tdsynnex.com

Chrome Enterprise

GoogleWest@tdsynnex.com GoogleEast@tdsynnex.com GoogleCan@tdsynnex.com

Chrome Education

GoogleEDU@tdsynnex.com GoogleCan@tdsynnex.com